“My mum recommended the Houseproud cleaning products to me, now I don’t use anything else - they’re fantastic!!”

By Mrs S, DERBY

Kleeneze - Proud to support British manufacturing
Keeping Britain Houseproud since 1923

At Kleeneze, we pride ourselves on providing products that will make your life easier. Our brand new catalogue has everything you need to ensure that all your household jobs are done with minimal effort and maximum reward, leaving you with a home you can be proud of.

This British-sourced range includes high-quality items that have been tried and tested on the most stubborn jobs. If you want a professional, sparkling finish, look no further! Our unique, trusted products provide the highest standards of service at the best possible price.

We’ve picked the cream of our cleaning products – the ones that you really can’t do without – so, sit back and browse through one of Britain’s longest-running and largest home-shopping company’s latest catalogue and get ready to make your home shine.

We are so confident you will love our products and their results we give you a complete no quibble 30 day money back guarantee.

Lisa Burke
Managing Director

Ordering is easy

Write the code numbers and product descriptions on your order form.

Please put the catalogue and order form back in the bag and leave outside for collection.

FREE Delivery
Your distributor will deliver your order straight to your door.

Pay on Delivery
Not Before
Cash or Credit/Debit Card

Terms and Conditions
1. Your distributor will deliver all your goods to you within 14 days of receipt of your order form.
2. Payment for all goods, need not be made to your distributor until receipt of your goods.
3. All prices referred to in the catalogue are recommended resale prices and are inclusive of VAT.
4. All orders are subject to availability.
5. Due to continuous product development, the goods supplied to you may differ slightly from those illustrated in the catalogue.
6. The order form forms a contract between you and the Kleeneze distributor.

Symbol Guide
Look out for these symbols throughout the catalogue

ConversioN Chart
1 pint = 0.568 litres
1 gramme = 0.034 ounces
1 litre = 1.761 pints

Love our products – or your money back
We offer a 30-day money-back guarantee on all our products. If you are not totally satisfied, provided you have taken care of the goods whilst they are in your possession, you may return them to your distributor within 30 days of receipt for a full refund. Goods returned more than 14 days after receipt must be in their original condition and packaging and be accompanied by a receipt.
Wipe Out Stain Remover

Tackles even the toughest of stains

Removes...
- Grease
- Grime
- Oil
- Red wine
- Tea stains
- Coffee stains
- Nicotine stains
- Scuff marks
- Mud
- Biro
- Blood
- Grass stains
- Juice stains

From... metal... to fabric... & even the driveway 500ml.

Brilliant product...

“I had tried everything over the last 2 years to remove stains from my carpet. I tried Wipe Out and it removed them first time! Absolutely brilliant product.”

By KP, SOLIHULL

Code 011070-TO

£4.99

£9.98 per litre

Kleeneze – Keeping Britain houseproud since 1923
Anti Mould & Mildew

It shifted nasty black mould in no time...
“It shifted the nasty black mould from my bedroom ceiling in no time. My friend also used it on a basement wall, great product!”

By MK, COVENTRY

This bleach-free formula removes black spot mould from tiles, grouting and silicone seals. 500ml.
(Not suitable for use on enamel, marble, aluminium, wood and granite.)

Perfect for:
- Tiles
- Plastered walls
- Around windows
- Silicone seals

- Showers
- Plastic garden furniture
- Garden pots, tubs & ornaments

Code 085928-TO
£6.49
£12.98 per litre

Removes the most stubborn stains and prevents regrowth

Kleeneze – Proud to support British manufacturing
Banish That Mould

Allows you to target those hard to reach mould stains

Works so well...
“I had almost given up trying to get rid of mould and black spot from the tiles in my poorly ventilated bathroom until I tried this product. Works so well it brought them up brilliant white first time!”

★★★★★
By Ms H, KNOTT-END-ON-SEA

Code 755222-TO
£7.99
£31.96 per litre

Perfect for:
• Shower corners
• Edges
• Sealant
• Grout lines

A concentrated gel that allows you to target mould stains. The brush is designed to deliver the perfect dose and cling to badly stained areas such as shower corners and grout lines. Brush on, give it time to work and simply rinse away. 250ml.
Never feel embarrassed about someone using the toilet after you - it really works. Spray a few squirts into the toilet and the blend of essential oils creates a barrier in the toilet bowl. When you do your 'business' the odours are trapped under the barrier and when you flush the fragrance fills the air. 250ml.

Code 759244-TO

£7.99
£31.96 per litre

“I swear by this product, it works every time and completely stops the horrid smells. Having a family of 6, it is essential for a harmonious life!”

By Mrs P, LINCOLN
Prevents build up of mould, limescale, soap scum and tough stains

- Just spray and walk away
- Shines and protects
- No scrubbing required
- Anti-microbial
- Bio-degradable
- Easy to use
- 500ml + 250ml FREE!

Code 729620-TO
£4.99
£6.65 per litre

"I hate cleaning the shower! Out of all the household chores this one ranks as one of my least favourite. Enter.......the Daily Shower Cleaner. As long as you use it after each shower you won't have to scrub for hours just to get the shower clean – love it!"

★★★★
By Mr H, PIMLICO
Leather Cleaner/Reviver

Cleans and nurtures leather, making it supple and protecting it against dirt, stains and perspiration.

Feeds and revives all leather surfaces.

Perfect for:
- Upholstery
- Handbags
- Shoes
- Garments
- Suitcases

Effectively removes:
- Everyday dirt & grime
- Spot stains
- Oil
- Paint
- Wine
- Coffee

Gentle enough to use on the softest of leathers. 500ml.

Code 079456-TO
£6.49
£12.98 per litre

RANGE

Not to be used on suede, nubuck or aniline leather. Do not use on worn or damaged areas of leather.

Perfect for:
- Upholstery
- Handbags
- Shoes
- Garments
- Suitcases

Improves the overall appearance of leather. Helps to safeguard it against fibre deterioration and ageing. 500ml.

Code 031895-TO
£5.99
£11.98 per litre

Kleenex - Proud to support British manufacturing
Get rid of stains and grime with this dry foam shampoo formula. Suitable for most furnishing fabrics. 750ml.

Code 086479-TO

£5.99

£7.99 per litre
**Floor Cleaning Products**

**Requires no rinsing - saving you precious time**

Code 086312-TO

£4.49

£5.99 per litre

Specially formulated to cut through grease and grime that cause slipping. Leaves floors fresh and brilliantly clean. 750ml.

Suitable for:
- Vinyl
- Laminate
- Linoleum
- Tiled floors

**Sparkling floors with a protective non-slip, silk-gloss finish**

Code 086347-TO

£4.49

£5.99 per litre

Specially formulated to protect floors, whilst leaving an easy to clean, beautiful non-slip silk gloss finish. 750ml.

Ideal for:
- Sealed wood
- Vinyl
- Linoleum
- Tiled floors

It saved me so much time...

“With no rinsing, it saved me so much time. I’m a busy mum, so there was more quality time to have with my children. It left my kitchen floor so shiny, first time - amazing!”

★★★★★

By Mrs Y, BIRCHGROVE

Shiny but not slippery...

“Brilliant is an understatement. My floor looks as good as new. Shiny but not slippery and it also protects it so it will stay good for years to come.”

★★★★★

By Mrs L, STOCKPORT

Kleeneze - Proud to support British manufacturing
**Instant Stain Remover**

Great for my best china...

"This product is great for my best china and even better for my husband's travel flask mug he uses every day for his drive into work. It makes it look and taste like new!"

By Mrs H, MOTTRAM

Code 714666-TO

£4.99

250g + 125g FREE!

Not for use on aluminium surfaces.

- Shifts stains from cups, mugs and flasks

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**Descaler Liquid**

Could not believe how well it worked...

"I used this last year for the first time on my Espresso machine and could not believe how well it worked. My espressos were perfect again and now I use it every month to keep it in tip top condition"

By Mrs R, BATH

Code 756148-TO

£4.99

- A highly effective liquid descaler
- Ideal for removing limescale build-up
- Quickly removes scale from small appliances such as metal and plastic kettles, coffee makers and steam irons
- Also ideal for shower heads
- An organic acid with natural antibacterial qualities which is fully bio-degradable

400ml.

**RANGE**

£12.48 per litre

£13.31 per kilo
**Sink & Plughole Unblocker**

This powerful product kills germs and deodorises, yet will not damage pipes. 500ml.

**Rapidly clears blocked and slow draining sinks.**

The sink now drains very fast...

“This product does just what it says! I have had a slow draining sink for the last 12 months despite the pipes being dismantled and checked for blockages. Used this product and the sink now drains very fast!”

★★★★★

By Mr W, PETERBOROUGH

**Code 700169-TO £4.99 £9.98 per litre**

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**Bleach Tablets**

You don’t get any nasty splashes on your clothes...

“I use these in the washing machine and around both my home and caravan. Compared to liquid bleach they’re light to carry, easy to store and you don’t get any nasty splashes on your clothes.”

★★★★★

By Mr K, CUMBRIA

** Kills germs and bacteria with no mess, no spills, no splashes!**

Disinfects walls, worktops & waste bins. 30 splash-free tablets + 10 FREE! Just add to water.

**Code 700100-TO £4.99**
Max Strength Degreaser

This maximum strength formula dissolves even the most difficult of deposits including:
- Baked-on grease
- Oil
- Tar
- Adhesives
- Gum
- Wax
and much much more

500ml.
Code 700037-TO
£6.99
£13.98 per litre

Zaps grease and grime from virtually any surface

“Probably the best degreaser on the market...“This is probably the best degreaser on the market, great at shifting stubborn grease which accumulates around the extractor hood and hob etc.”

★★★★★
By Mr SD, MIDDLESBROUGH

This is probably the best degreaser on the market, great at shifting stubborn grease which accumulates around the extractor hood and hob etc.”
Professional formula with a powerful antibacterial agent, kills all common household germs, including e-coli, salmonella and listeria. Contains no harmful odours or ingredients and is gentle to skin.

- Not tested on animals
- Bio-degradable
- Antibacterial

500g.

**Astonish Cleaning Products**

**Astonish PRO**

**STEEL**

Shine & Sparkle for stainless steel appliances

- Cleans
- Polishes
- Protects

550ml €4.99 €9.07 per litre

Cleans, polishes and protects stainless steel sinks and appliances. Features a squeezy bottle and no mess cap. 550ml.

**Love this!!...**

"Love this!! Has my kettle and microwave and toaster gleaming like new. Buff with a dry cloth after and they are perfect!"

★★★★★

By Mr J, PLYMOUTH

Code 079863-TO

Code 080659-TO

MADE IN BRITAIN

Houseproud RANGE

**Astonish**

MULTI-USE cleaning paste

with essential oils

RECOMMENDED BY PROFESSIONALS

Not tested on animals

Bio-degradable

Antibacterial

500g.

£4.99 £9.98 per kilo

"Love this!! Has my kettle and microwave and toaster gleaming like new. Buff with a dry cloth after and they are perfect!"

★★★★★

By Mr J, PLYMOUTH
Simply paint on then wipe off
No scrubbing required. Powerful formula removes baked-on fat, food and oil. Simply paint it on with the brush provided and watch it get to work. Not suitable for self cleaning ovens. 500ml.

Simply paint on then wipe off... No scrubbing required. Powerful formula removes baked-on fat, food and oil. Simply paint it on with the brush provided and watch it get to work. Not suitable for self cleaning ovens. 500ml.

Brought back to life and looking like new...
“I moved into a house and the oven had not been cleaned for what looked like years and I nearly got rid of it. I tried Oven Mate just to see what it could do and boy was I amazed, it brought it back to life and looking like new.”

By Mrs N, BURNLEY

Simple, just pop the shelves into the bag...
“I used to hate doing this job, then Oven Mate brought out this product! So simple to use, I just popped the shelves in the bag that comes free and poured in the gel to cover them. Left for 2 hours and turned them over for 2 more hours. Rinsed off in hot soapy water and voilà, they were like new!”

By Mrs D, KINGSBRIDGE

Fast acting cleaner specially developed for oven racks.
Also suitable for grills, pans and barbecues. Includes 500ml solution & 1 bag.
Prevents long term damage to your freezer while combatting the build up of bacteria

After one hour the ice had almost gone...

“All you need to do is empty the freezer and spray it on to the icy areas. I did this and after one hour the ice had almost gone. I must admit, I regularly defrost my freezer and was fed up with scraping away the ice. I no longer have to wait or put in so much work!”

By Mrs B, NORTHANTS

• Quick and easy
• Just spray on
• CFC and fragrance free
• Ozone friendly
200ml.

Code 024651-TO

£4.99
£24.95 per litre

Before

After
Bin Cleaner

The smells have gone as well as the creepy crawlies...

“In the warm weather our bins used to smell and attract flies and bugs - but not any more since I have been using the Kleeneze Bin Cleaner. The smells have gone as well as the creepy crawlies!”

⭐⭐⭐⭐⭐
By Mrs S, GLASGOW

Code 732125-TO
£5.99
£12.48 per litre

Easy to use, simply spray in the bin and leave – creates a foaming action which encompasses the whole bin

Kills nasty germs and odours. Perfect for kitchen bins and wheelie bins. 480ml.
Revive and restore all interior and exterior white uPVC surfaces

Powerful cleaning action – removes ingrained dirt without scratching, quickly and easily. 500ml.

Perfect for:
- Window frames
- Doors
- Cladding
- Fascias
- Garden furniture

My window frames look like new...

“I swear by this product, I use it every year to make my window frames look like new. Last year I was having my fascia boards cleaned by a tradesman and he said it is better than the one they sell to the trade, he now uses it everywhere he goes!”

★★★★★★
By Mrs D, BROMBOROUGH

Code 090794-TO
£6.99
£13.98 per litre
Glass Stay Clean

Your windows will stay cleaner for longer through the seasons

It keeps their shine for so much longer...

“Makes my life so much easier as I only have to clean my windows and mirrors once every few months believe it or not. It keeps their shine for so much longer than normal cleaners.”

★★★★★
By Ms H, HARROGATE

A highly durable long lasting treatment for glass which cleans beautifully. Its special properties create an invisible hydrophobic coating which repels rain, sleet and snow and also helps to prevent the build-up of dirt and grime. Any future cleaning is made much easier. 500ml.

• Keeps windows cleaner for longer
• Prevents build up of dirt and grime

Code 760960-TO
£9.99
£19.98 per litre

Kleeneze – Keeping Britain houseproud since 1923
Spray around windows and doorways to create a barrier, deterring spiders from entering the home. Naturally formulated with a blend of peppermint to create a deterrent without causing harm to spiders.

Perfect for use in home, office, caravan or tent for a strictly spider-free zone.

500ml + 250ml FREE.

Spider Repellent

“Spider Repellent? That’s correct - it really does work! To make sure those scary creepy crawlies don’t come into your house again just spray it in each corner of the room...spiders be gone!”

By Mr M, WHALLEY

Code 700061-TO

£6.49
£8.65 per litre

Ant & Crawling Insect Killer

A fast and effective solution to crawling household pests. Suitable for the control of ants, cockroaches, fleas and other crawling insects.

300ml aerosol.

Code 732036-TO

£4.99
£16.63 per litre

Fly & Wasp Killer

Suitable for the control of flies, wasps and other flying insects.

300ml aerosol.

Code 732001-TO

£4.99
£16.63 per litre
Clear Seal

Repairs leaks in just seconds. Easy to use - simply spray on the area that's been leaking - and it provides a heavy duty, flexible waterproofing coating which is excellent for sealing up leaks. Ideal for repairing pipes, gutters, roofs, windows and more. Because of its clear finish it's ideal for visible places such as window frames without disfiguring the look of the frame. Formulated in the UK. 500ml.

Brilliant stuff... I've even bought some for my daughter...

“Brilliant stuff, does exactly what it says on the can, I've even bought some for my daughter as she has borrowed it a couple of times!”

By Mr L, SOUTHEND-ON-SEA

Simply spray to stop leaks fast

Code 774057-TO

£14.99

£29.98 per litre

Drain pipes

Gutters

Windows

Roofs

Kleeneze - Keeping Britain houseproud since 1923
Hotel type fluffy towels...

“Like most people, I’ve used fabric softener and, due to the water repellent properties in the softener, my towels over time have become less absorbent and hard. This product does what it says on the bottle, now I have hotel type fluffy towels.”

By Mr W, CHELTENHAM

Code 726443-TO

£6.99

£9.32 per litre

500ml + 250ml FREE.

Many fabric conditioners make fabric water repellent which counteracts the function of a towel. NOT WITH KLEENEZE TOWEL SOFTENER! It gives a luxurious finish to all your towels leaving them soft and comforting while retaining the towel’s super absorbency.

Hotel type fluffy towels...

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Crease Release

No need to iron - just spray and go

Removes wrinkles and creases instantly. Simply spray on and watch wrinkles disappear.
250ml.

Saves time on ironing...

“ Saves time on ironing. I just hang my clothes up and spray. Creases just fall out when trousers are put on a hanger. Reduces time and effort needed to iron out even the most stubborn creases. It’s perfect when travelling, just pop it in your luggage. I recommend it to everyone.”

By Mr M, BRADFORD

Code 726451-TO

£3.99
£15.96 per litre
Washing Machine Sanitiser

Cleans out the sludge from your machine, keeping it clean and fresh smelling

Now it smells lovely all the time...
“My washing machine started to smell a little whiffy, apparently it’s the build up of soap and conditioner inside the machine, so I began to do a monthly maintenance wash using Kleeneze’s sanitiser. Now it smells lovely all the time!”
★★★★☆

By Ms M, LEEDS

• Prevents build-up of germs & odours
• Use once a month
• Up to 15 washes
750ml.

Code 054364-TO
£4.99
£6.65 per litre

Kleeneze Limited is a company registered in England under number: 05801085 and whose registered office is at: 2 Gregory Street, Hyde, Cheshire, SK14 4TH

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