



See how it could
work for you

www.system2success.co.uk/how-kleeneze-works/

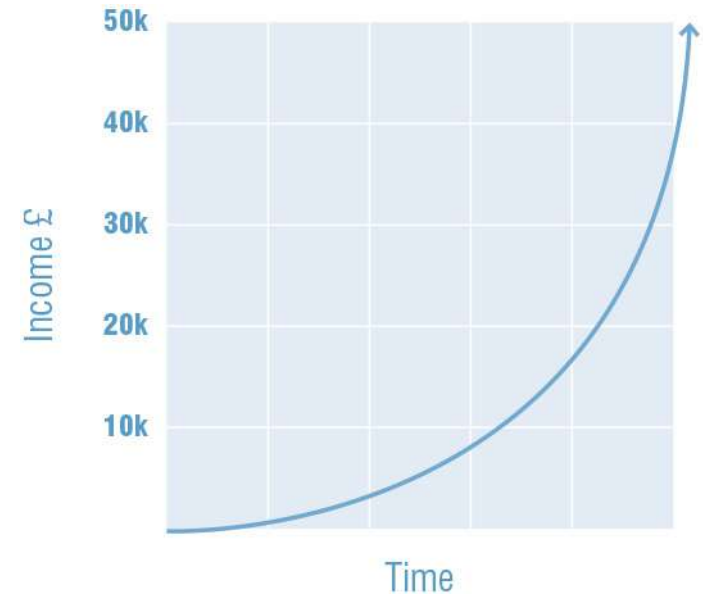
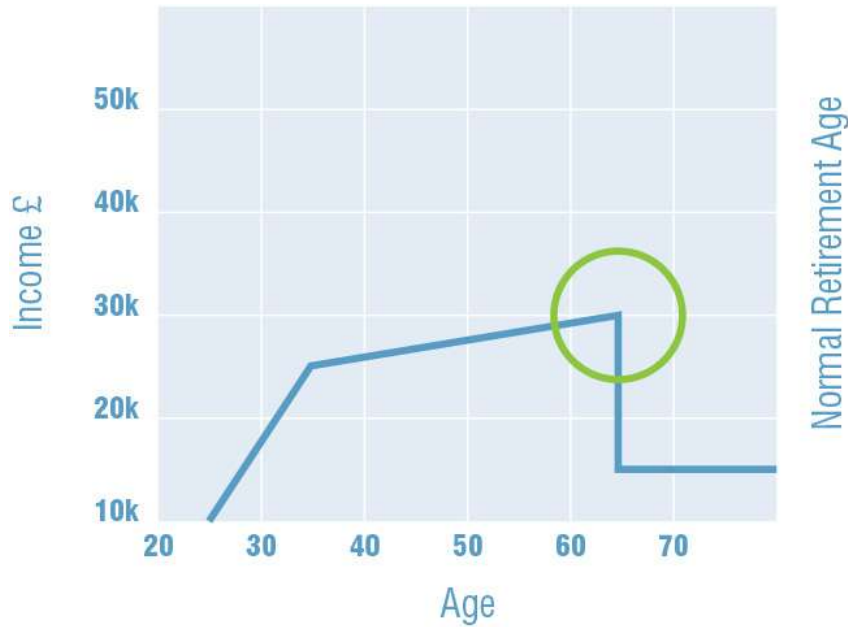
Kleeneze works to give you what you want from life



- Earn extra money
- Work flexible hours around your family, studies or job
- Be your own boss
- Make your retirement easier
- Afford some of life's luxuries
- Secure your financial future



Avoid the 'employment trap'





How it works – catalogue, party, online

The Kleeneze Sales Plan
(how you earn money)

Why it works

It works for real people like you

It can work for you too

How it works

Catalogue, Party, Online

It works
so I can always be
there for them



Grace Sassanelli, Cheshire



How it works

Catalogue



- Hand out catalogues to friends, family, work colleagues neighbours, take and deliver orders
- Over 1,500 products – many exclusive to Kleeneze or not on high street
- Value for money
- Free home delivery
- Personal service
- Money-back guarantee
- Repeat business



How it works Party



- Ezeparty – ezespa and ezecook
- Demonstrate products at home parties of other events (can be anywhere; schools, offices, toddler groups)
- Meet people, have fun
- Generous host incentives
- Choice of party themes
- Exclusive products & bundle offers
- Repeat business



How it works

Introducing ezecook



- A range of innovative kitchen gadgets, cookware and utensils
- Video recipes that help make demonstrating so easy
- Great new bundle offers every season



How it works

Introducing ezespa



- A range of exclusive, premium quality spa and beauty products
- Affordable prices
- Helen É brand cosmetics (how to apply DVD with Beauty Cube)



How it works

Online



- Boom in internet shopping
- Your own online shop
- Customers can shop and order online 24/7 from anywhere in UK or ROI
- Online exclusive offers
- Capture as many customer email addresses as possible
- Send HQ designed emails to your customers
- Use social networks to get customers and orders
- Build an online customer base



The Kleeneze Sales Plan (how you earn money)

It works around
my studies



Level 1 Retailing

You



YOU decide how many hours you work and where you will get your orders from.

Objective:

Find enough customers each week to generate a minimum of £250 in orders

Kleeneze – a founder member of the Direct Selling Association and promoter of the scheme. It is illegal for a promoter or a participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme. **Do not be misled by claims that high earnings are easily achieved.**



Level 1 Retailing

You



To achieve this you could:

1. - **DELIVER** and collect 250 catalogues 1-2 times
 - **PRESENT** 75 catalogues 1-2 times
 - **OR DEMONSTRATE** at 1-2 product parties
2. **EMAIL** a link to your online shop to your contacts



Level 1 Retailing You



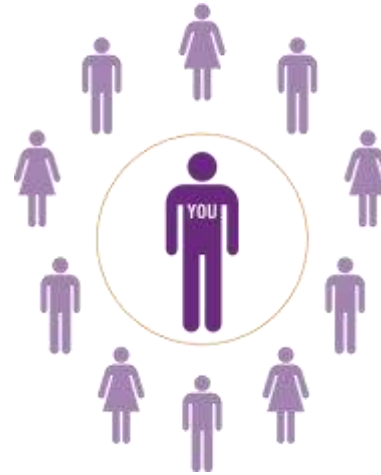
Outcome:

£250 in orders per week (£1000 over a 4 week sales period)
will earn you £268 per period

This includes £206 retail profit + £62 Volume Bonus



Level 2 Sponsoring You and Your Team



Objective:

You introduce 10 other people to Kleeneze **(YOUR TEAM)**

Outcome:

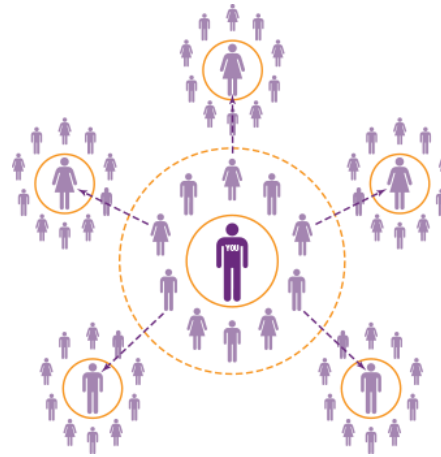
Each member of your team generates £250 in orders per week

You would earn approximately £1,250 in the 4 week period

You would become a **GOLD DISTRIBUTOR**



Level 3 Sponsoring You and Your Teams



Objective:

For 5 of your Distributors to introduce 10 other people to Kleeneze

Outcome:

You continue to sponsor your team

5 of your Distributors introduce 10 other people to Kleeneze

They and each member of their teams generate £250 in orders per week



Level 3 Sponsoring You and Your Teams



You would earn an estimated annual income of £50,000 OTE*

Become a **SENIOR EXECUTIVE DISTRIBUTOR**

Opportunity to qualify for a 5 Star foreign conference AND a BMW mini

*Based on average earnings.

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Why it works



Karim Karmali, Leics

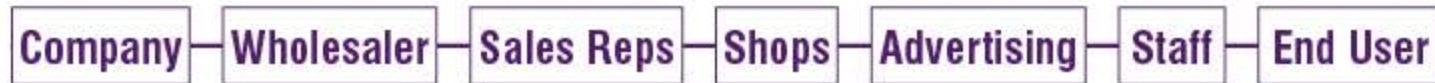
It works
to give me some
of life's luxuries



Why it works



Conventional distribution



Network Marketing



- There are no overheads or middlemen as in conventional distribution
- Savings made are paid to the distributor network



Why it works



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Why it works



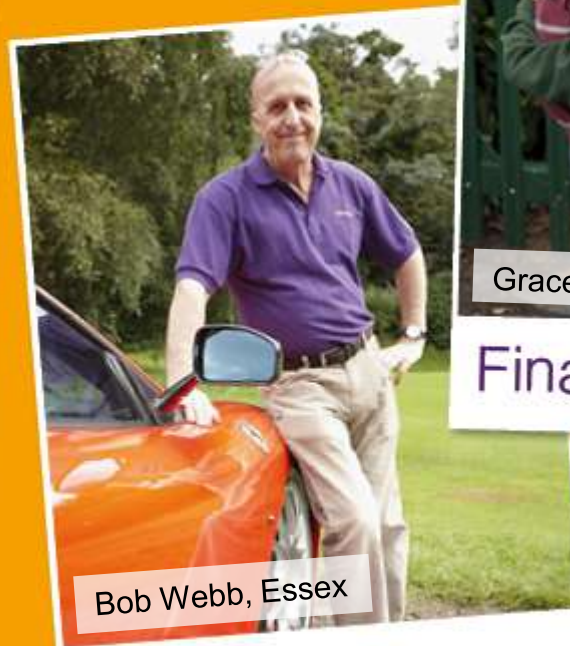
- Effective, innovative, affordable products – many not on the high street
- Established in 1923 – part of a multi-million Pound UK Plc
- Simple business model
- Open to everyone (over 18) – no previous experience or training needed
- Full training and support
- Work around current job or business





Rosemary Rowntree, Hants

Moved from Canada to
top up her pension



Bob Webb, Essex

20 years as
a teacher



Grace Sassanelli, Cheshire

Finance Industry

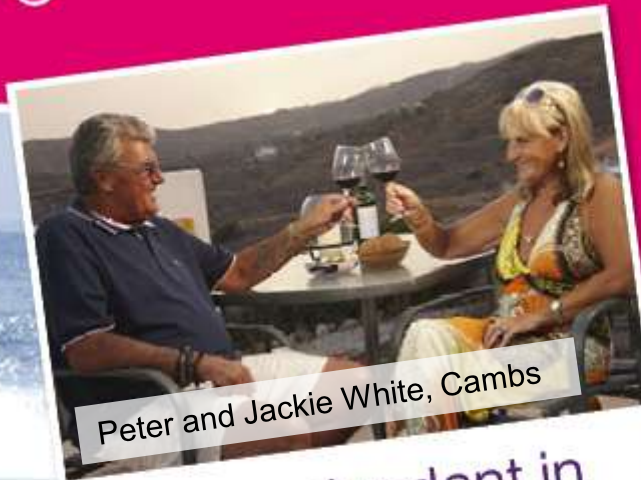
It works for real
people like you

It works for real
people like you



Jaime and Adele De Caso, Staffs

Save up for wedding
and deposit on house
around full time jobs



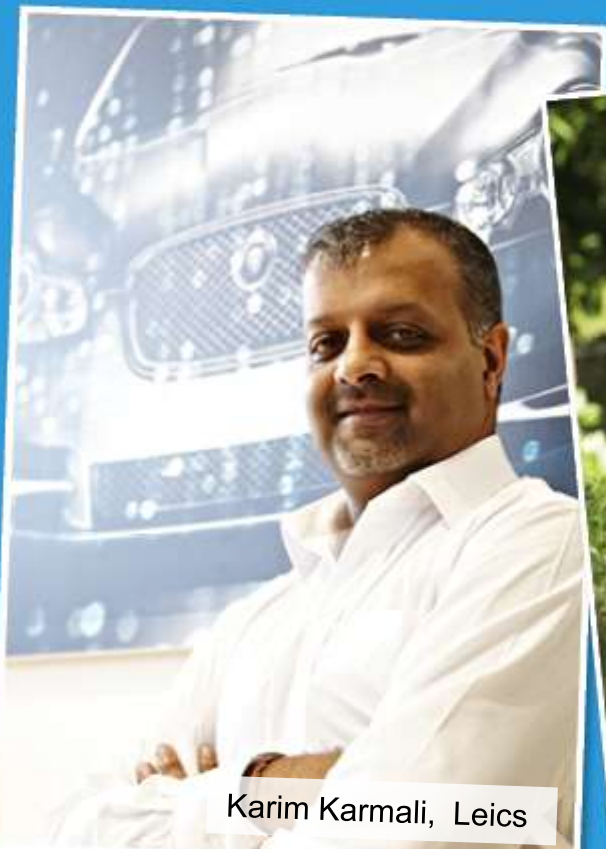
Peter and Jackie White, Cambs

Made redundant in
the same week



Fi Henshaw, Staffs

Wanted flexible
hours to spend more
time with kids



Karim Karmali, Leics

2 jobs - Council
and Supermarket to
make ends meet



Neil Young, Yorks

Account manager
in the insurance
industry

*It works for real
people like you*



Abby Allgood, Yorks

Student

It can work
for you too



It works
to secure my
financial future

Bob Webb, Essex

It can work for you too



- Low start-up costs
- Start earning money straight away
- Why not give it a go you've got everything to gain

www.system2success.co.uk/join-kleeneze/



It can work for you too



- Your sponsor can give you a personal business plan designed around your circumstances and ambitions
- Extensive support and training
 - One-to-one coaching
 - How to build a business
 - Online sales
- Professional, personalised e-commerce website





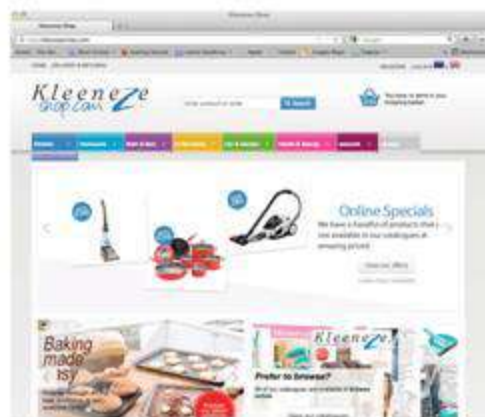
Latest Kleeneze Catalogues



MyKleeneze Website



Kleeneze Hub
Online Ordering
Track your
Business



Online Shop



Weekly Customer Newsletters
- Offers and Updates



Plus
EzeParty

It can work for you too



- How much would you like to earn?
- Is there anything else you need to know?
- When would you like to get started?

Promoter in the UK and R.O.I.

Kleeneze Ltd, Express House, Clayton Business Park, Accrington BB5 5JY



How to get started



250 x 148 page Main Book Catalogues

Option 1
£135 if paid in one payment

Option 2
3 x payments of £45
so you can earn first
and pay for them later



250 x 72 page Blanket Drop Catalogues

Option 1
£75 if paid in one payment

Option 2
3 x payments of £25
so you can earn first
and pay for them later



eze party
Starter Kit

Products and stationery
worth over £400

Option 1
£99 if paid in one payment

Option 2
3 x payments of £33
so you can earn first
and pay for them later

www.system2success.co.uk/join-kleeneze/



Start your Kleeneze
story today!



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