

# The Kleeneze Success Kit



START TODAY  
FOR JUST  
**£25\***

## What's included:

- 250 x Autumn Winter Main Book Issue 1
- 250 x Hot Offers
- 250 x Houseproud Catalogues FREE
- 300 x uPVC Booster Flyers
- 250 x Snap Cat Bags
- 300 x Order Form
- 1 x Retail Book
- 1 x Company Magazine
- 5 x Opportunity DVDs
- 5 x Opportunity Brochure
- 1 x Shoulder Bag
- 1 x Go Pro Book
- Online Business Manuals
- Personalised Website - mykleeneze.com
- 1 Year's FREE Distributor Services!\*
- worth £130
- £750 Credit Limit (subject to approval)

\* This includes: online ordering system, distributor intranet and online shop.

## \* Two payment options:

Pay in full for your kit at £160 and receive a free catapuller worth £20.

Instalment option: 1 instalment of £25 on registration, then 3 instalments of £45 every 30 days (instalment 1 is on registration, instalment 2: 30 days from registration, instalment 3: 60 days from registration, instalment 4: 90 days from registration)



No in Team	4 week turnover in £	Retail Income	Volume Profit Level	Bonus on your retail	Bonus on your team turnover	Total Income (4 Weeks)
You	£1,000	£206.77	10%	£62.66		£269.42
You + 1	£2,000	£206.77	13%	£81.45	£18.80	£307.02
You + 2	£3,000	£206.77	15%	£93.98	£62.66	£363.41
You + 3	£4,000	£206.77	15%	£93.98	£93.98	£394.73
You + 4	£5,000	£206.77	18%	£112.78	£200.50	£520.05
You + 5	£6,000	£206.77	18%	£112.78	£250.62	£570.17
You + 6	£7,000	£206.77	21%	£131.58	£413.53	£751.88
You + 7	£8,000	£206.77	21%	£131.58	£482.46	£820.81
You + 8	£9,000	£206.77	24%	£150.38	£701.75	£1,058.90
You + 9	£10,000	£206.77	24%	£150.38	£789.47	£1,146.62
You + 10	£11,000	£206.77	24%	£150.38	£877.19	£1,234.00

Correct as of 01/04/14. These calculations are based on items sold from Main Book and for guidance purposes only.

It is illegal for any promoter or participant in a trading scheme to persuade anyone to make payment by promising benefits from getting others to join a scheme. Do not be misled by claims that high earnings are easily achieved.

Don't forget... help and advice is just a phone call away - don't hesitate to contact your sponsor, upline team or the Kleeneze Service Centre UK: 01254 304171

*Kleeneze.*

# Understanding the Sales Plan

## 3 ways to make money

### 1. Retail Profit

33% on Sales Plan Value (approx 21% Retail commission) (see table to calculate SPV)

### 2. Volume Profit

Paid on Sales Plan Value

### 3. Royalty Bonus

4% on 1st Level Gold Distributors

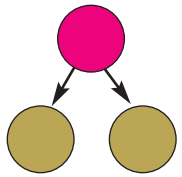


24% Senior Distributor



24% Gold Distributor  
1st Level

3% on Levels 1 & 2 Gold Distributors  
(1.35% on Levels 3, 4 & 5)



24% Bronze Executive

2 x 24%  
Gold Distributor 1st Level

Retail Price ÷ **1.2\*** = **Bonus Points (BP)**  
 Bonus Points ÷ **1.33** = **Sales Plan Value (SPV)**

#### Example

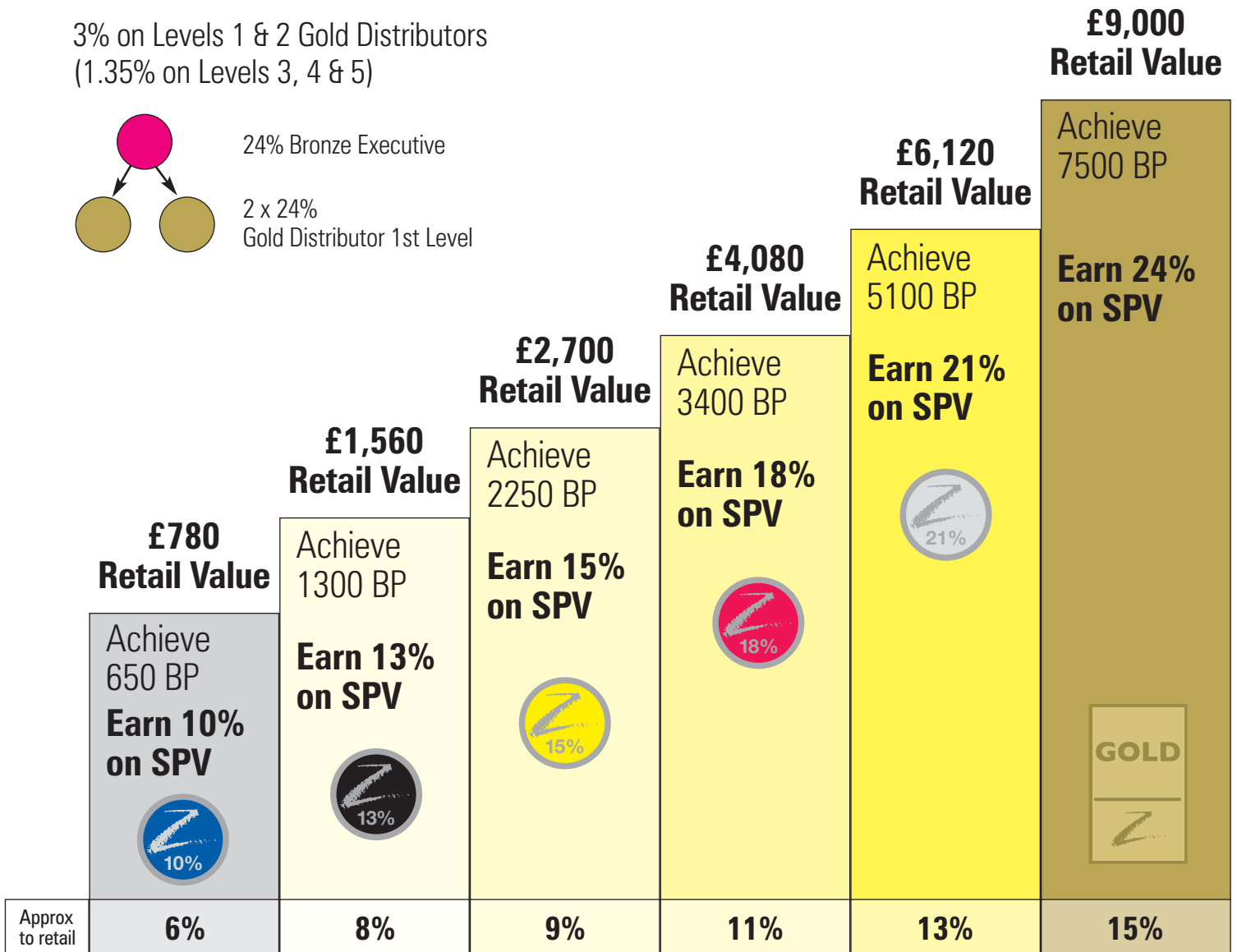
£100 in orders ÷ 1.2 = 83.33 BP

83.33 BP ÷ 1.33 = 62.65 SPV

Therefore, 62.65 SPV x 33% = **£20.68 Retail Profit\*\***

\* assumes product is valued at 1.2 BP

\*\* equates to approximately 21%



Notes: All personal retail plus any downline sales in your Personal Sales Group (PSG) are added together each period and the result determines your Volume Profit (VP)%. This is paid as a bonus at the end of each period on your personal retail plus as a differential bonus on everyone in your PSG.  
 i.e. if you are on 24% SPV and someone in your team is on 13% you receive 11% SPV bonus on that part of your business.