

TEAMtalk

Issue 6
March 2012

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Meet the Houseprouds

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**Retailing over the
Easter holidays**

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**Has online shopping
clicked yet?**

**Spring into action
with Kleeneze**

Training, news,
competitions and
testimonials inside

ezespa launches: Kleeneze Party Plan is very much up and running
with a brand new range, kit and business tools available

Kleeneze®

Editor's note



As many of you know, I'm a bit of a social media addict. Facebook, Twitter, LinkedIn, YouTube – you name it, I'm usually hovering around on it at some point every week. Yes, I admit, it does satisfy my innate need to be nosy, but with so many Distributors out there, it's a pretty tall order to ask me to call each one of you every week to find out what you're up to.

For us poor isolated souls at HQ, social networking has opened up a more direct communications channel, meaning that we can help you deliver better customer service than ever, as well as being able to 'speak' to each of you personally – something that can be rather a difficult feat when you're at the rather large NIA in Birmingham.

However, I do occasionally pang for the golden days of yesteryear (yes, I know I look far too young to remember yesteryear...), when people actually used to talk to people who were sitting across from them rather than emailing them.

You see, social media is fantastic for sharing snippets of information, recognition and quick boosts of motivation, but nothing will ever replace the face-to-face interaction that makes this business so special. This is why I love the Kleeneze LIVE! events where I get to catch up with all my new social media friends in person!

Warwick's been and gone now, but make sure you're booked on one of the next ones. If you really can't make any of them, make sure you follow us on Twitter and I'll be letting you know all the gossip from the day (@Xeniakleeneze).

If you're someone who's been hiding behind their Twitter ID or Facebook account in the past, then get ready to take a step forward. The complete facelift of one of our product ranges plus a brand new party plan option is something you'll want to be shouting about from the rooftops! If you've felt like your business is stuck in a bit of a rut of late, then hopefully these tools will help move it forward.

What better time to do this than now? Spring cleaning isn't just for your house, you know (although we've got products for that too, of course!). It's time to look at your business – what's been working and what hasn't – and give it a bit of an overhaul.

Spring into action and move your business forward. Hopefully, this month's Team Talk will give you some ideas on how to increase your profits and build your team. For example, try some of our suggestions on how to market your online shop (see page 16) or create a retailing plan for over the holidays (page 10).

Don't forget to let us know how you're getting on with it all or if there's any training you'd like to see appear in Team Talk in the future. Email us at teamtalk@kleeneze.co.uk.

I'll see you at a Kleeneze LIVE! near you soon.

Xenia

Xenia Poole, Editor in Chief
Xenia.poole@kleeneze.co.uk

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We are so Houseproud

Introducing our five new product characters, who are going to help boost your sales and refresh your income!

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Head and shoulders above the rest

Dan Booth is paving the way for other students to take up Kleeneze as an alternative work placement

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Kleeneze is allowing me to change the lives of others' as well as my own

For Sara Eyres and Chris Burras, Kleeneze helped them through the most devastating time in their life. Now they're using it to help others



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This business changes lives

The start of a spectacular summer of events is officially underway. Join us on our tour round the country

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Your online shop – has it clicked yet?

How much could your online shop increase your profits by? Only one way to find out!



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Game on

We're taking our fundraising to the next level with the Network-wide Summer Games! Get your teams involved and raise money for a good cause

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ezeparty recognition

After the last few months of training and setting up your party plan businesses, you're seeing some great results come in



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Recognition

Period 2 was another Sales Plan success. Find out who our top Network achievers were

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It's been sales galore this Period. Check out where you've come in the chart

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Bulk Sales – Top 100

The back page is the place to be! Congratulations to our Top 100 in Period 2

We are so *Houseproud*

When Jamie Stewart asked our design agency to breathe new life into a selection of Kleeneze everyday homecare products, who'd have thought they'd take him so literally!

Here Simon from **Design Force** tells us how they went about bringing our '**FAMILY**' of products to life.

Linda

WONDER IF IT CAN GET **STUBBORN TEENAGERS** OUT OF MY BATHROOM?

SPECIALISM: STAIN REMOVAL

KEEPING BRITAIN **Houseproud** SINCE 1923

LOVES: Salsa, Living, High Heels
WORST HABIT: Can't Resist A Bargain
FAVE PRODUCT: Wipe Out Stain Remover

Single mum Linda has two daughters and works part-time in a clothes shop. She is Betty Houseproud's niece. Money and time are tight for Linda but she always puts her girls first. She has a passion for Salsa dancing and high heels.

Walter

RIGHT, TIME TO GIVE MY FAVOURITE CHAIR SOME TLC!

SPECIALISM: LEATHER AND FABRIC CARE

KEEPING BRITAIN **Houseproud** SINCE 1923

LOVES: Cooking, Tinkering, Family
WORST HABIT: A Very Messy Cook
FAVE PRODUCT: Leather Wipes

Family man Walter is married to Betty, has two teenage children, a pet Westie and a cherished Morris Minor called Shirley. A stickler for detail, Walter works as a Quality Control Manager. He loves to cook and dreams of competing on Masterchef.

Maureen

THERE'S NOTHING 'TACKY' ABOUT MY CARPETS!

SPECIALISM: CARPET AND FLOOR CARE

KEEPING BRITAIN **Houseproud** SINCE 1923

LOVES: Grandchildren, Baking, Gardening
WORST HABIT: Easily Bored
FAVE PRODUCT: Carpet Foam

Widow Maureen (Mo to her friends) hates being bored and fills her days helping out for various good causes, looking after her grandchildren and tending her beautiful garden. She's an accomplished cake decorator having attended lots of courses with sister-in-law Betty.

Tom

I CAN SPRUCE UP THE CABINET AND POLISH MY HALO!

SPECIALISM: FURNITURE CARE

KEEPING BRITAIN **Houseproud** SINCE 1923

LOVES: Girlfriend Katie, Selling
WORST HABIT: Stealing Katie's Moisturiser
FAVE PRODUCT: Furniture Restorer

Tom is Linda Houseproud's brother. He lives with girlfriend Katie and their cat, Fuzz. He is charming, popular, has the gift of the gab and is very successful in his job selling stationery. He'd love to own his own business one day.

"When Jamie first discussed the project with us we were excited about the prospect of bringing references to **Kleeneze's long and unique heritage** into the packaging. We explored various retro-inspired designs but everyone agreed that the 1960s pop art style was the most vibrant and eye-catching, and gave us lots of opportunities to add real '**personality**' to each pack.

"And when it came to adding personality, we didn't hold back! Each pack now has its own character or '**spokesperson**' who tells us in their own voice what the benefits of the product are. All five – **Walter, Betty, Maureen, Tom and Linda** – are related and their surname is '**Houseproud**'. They are fantastic advocates for the products and will even be tweeting about them.

"Another new addition to the packs is a '**heritage mark**' which reinforces the company's cleaning credentials by telling customers how **Kleeneze** has been **helping them to keep 'houseproud' since 1923.**"

Betty

THERE'S NOTHING 'COMMON' ABOUT MY LOO SEAT!

SPECIALISM: GERM KILLING

KEEPING BRITAIN **Houseproud** SINCE 1923

LOVES: Chatting, Crafts, Floristry
WORST HABIT: Obsessively Tidy
FAVE PRODUCT: Toilet Seat Wipes

Doctors' receptionist Betty is married to Walter. They have two children and a pet Westie, Burt. Betty loves the variety her job brings but not the germs. She's very creative, taking dozens of classes including flower arranging, cake decorating and aromatherapy.



@TomHouseproud

@MoHouseproud

@LindaHouseproud

@WaltHouseproud

@BettyHouseproud



Kleeneze

WE BRING YOU THE
Houseproud
FAMILY

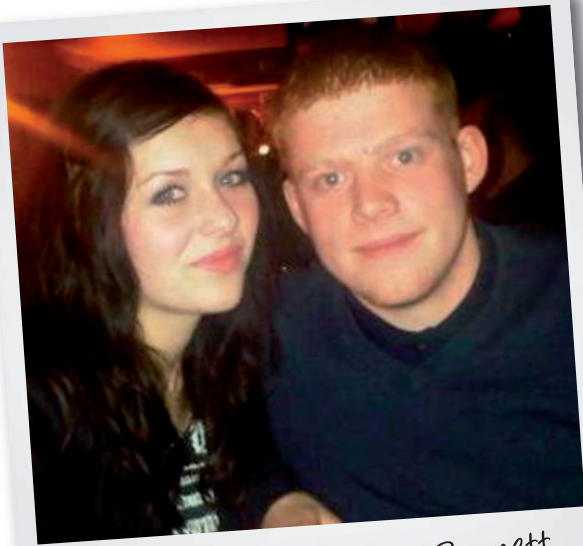
Follow us on twitter

KEEPING BRITAIN

Houseproud
SINCE 1923

Head and shoulders above the rest

When 21-year-old Dan Booth looked around for a placement for his Business and Enterprise degree, nothing seemed to measure up to his Kleeneze business. Now, he's hoping that his experiences will open up the door for other students wanting to start up their own businesses.



Dan Booth and Amy Bennett

"I first knew about Kleeneze when my mum joined back in 2007," said Dan. "She joined when my little sister started school, because it was something she could work in the daytime around school hours."

"I actually registered on the day of my 18th birthday. I had to wait to get my birthday money off everyone to get my 200 books to start! I was in sixth form then and doing my A-levels. I only ever did about 10% back then - about £50 a week beer money really."

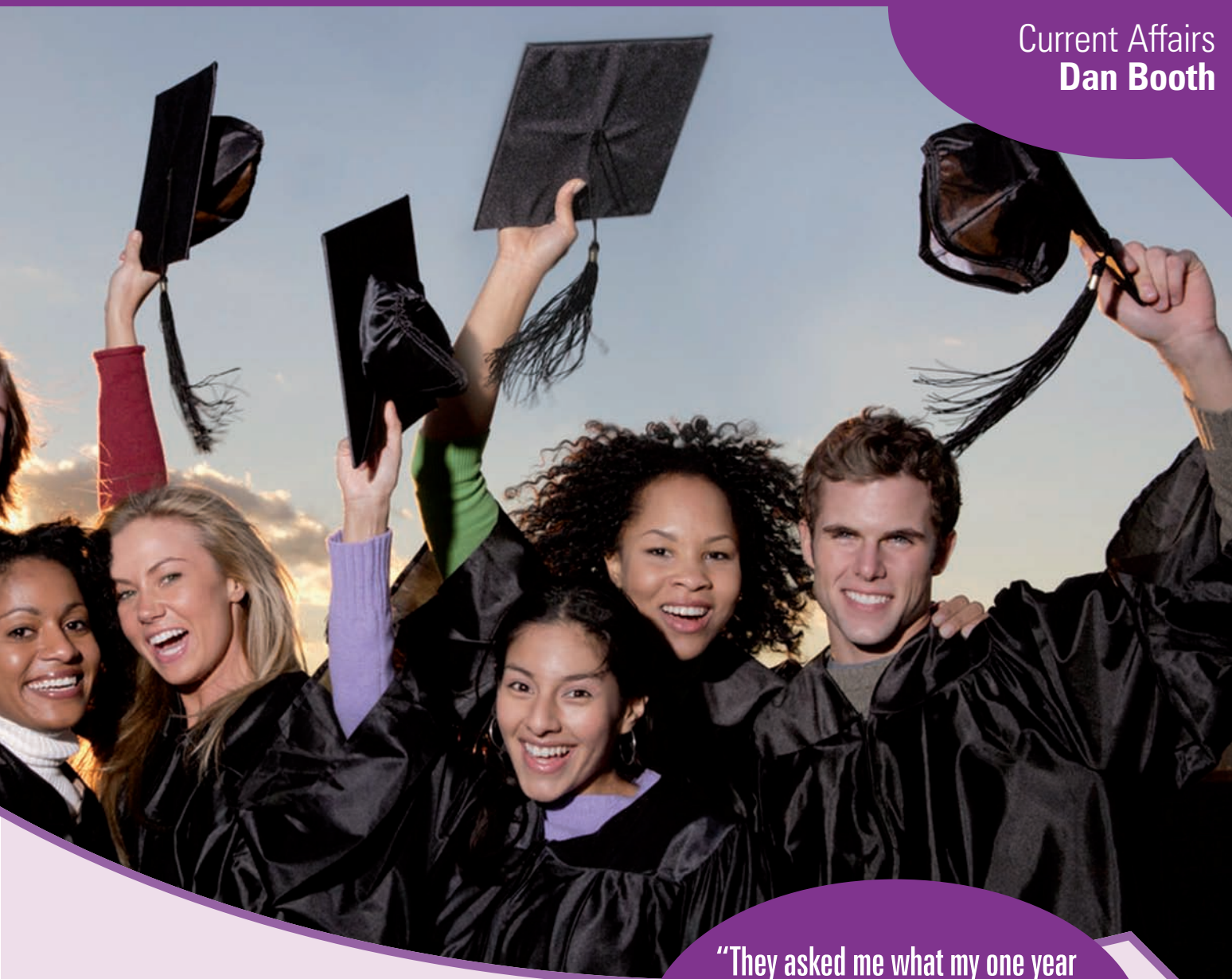
When Dan started studying for his degree in Business and Enterprise Management at Sheffield Hallam University, he didn't give up his Kleeneze business, but continued to work at it when he came home at weekends – just to keep it ticking along. However, when he started looking for a job for his placement year, Kleeneze proved to be head and shoulders above the rest.

"I'm doing a four-year sandwich degree, so I had to do a year out at work," he explained. "I went to various interviews, but I didn't want to work for a boss. I've only ever been self-employed. I just couldn't find anything, so I begged and begged the placement people at university until finally they let me do it and classed Kleeneze as my placement year."

A placement year is a year in which students go out into the work place in order to gain some experience. As Kleeneze isn't a traditional job, Dan had to put in some work in to convince the placement officers.

"They asked me what my one year goals were for my placement year. Goal setting's pretty big in Kleeneze anyway, so I produced a four page list of everything I wanted to do. They came back half not believing it and half laughing at it...that just became another little motivator really!"

"They asked me what I'd be doing and how I'd be developing; what things I would pick up from Kleeneze that I could bring back to university and likewise, what kind of things I've learned at uni that I could bring to Kleeneze. I created a list of everything I'd be doing, putting down that I wanted to run my own business for a year, I wanted to recruit and lead a team of people, I wanted to do £100,000 turnover and go on a trip abroad (I didn't know at the time it was Miami)."



"They asked me what my one year goals were for my placement year. Goal setting's pretty big in Kleeneze anyway, so I produced a four page list of everything I wanted to do."

"You've got to be covering all departments when you're running your own business. In a job, you generally only work in one area. We have everything – we do recruiting, sales, and management, with the sponsoring and coaching side. It gives me a lot more to do and develop than I would get with a traditional placement."

I've spoken to my friends who are currently in conventional placements and they're doing admin and filing, emailing and making tea. They're not really enjoying it and it certainly doesn't compare to Kleeneze."

Dan, who works the business with girlfriend Amy, will be returning to university in September and knows that he'll continue with his business after his degree.

"I'm hoping that, if I've ticked off everything I set out to do by the time I go back in September, that they'll look at Kleeneze with a different view as to the one they saw before (basically 'why are you delivering catalogues when you can get a proper placement'!). Especially if I can sneak a trip in to Miami before the first load of exams!"

"I really hope that through the company and through the university, I can open the door to a few more people. If I can go back with a record of what I've done in the last year and it stands out compared to any other placement option, suddenly it might be a viable option for other people."

"I'll definitely continue with the business when I finish university. I'm trying to build a team now to keep it going while I'm finishing my last year. When I come out I won't be looking for a graduate job at all."

Introducing ezespa!

Following the success of eze**cook**, we are ecstatic to introduce our brand new party plan opportunity, eze**spa**. This new branch of eze**party** is set to see your sales increase, your teams grow and your business become bigger and stronger than ever in 2012. **Sales Director and the force behind this new initiative, Lisa Burke tells all.**

"After the official launch in January, the network has really taken eze**cook** by storm. We have had great feedback and are thrilled that many of you, after starting your eze**cook** parties, are experiencing an increase in your personal retailing.

For Distributors, eze**party** is an opportunity to increase your earnings by scheduling in some parties into your diary in addition to your current retailing. Plus, it's a great chance to increase your team building activities by attracting a wider audience to the Kleeneze opportunity.

We have a fabulous new eze**spa** kit for you to present at your parties; including a brand new eze**spa** catalogue featuring the eze**spa** collection, our new and exclusive age defying serums and an extensive selection of on trend Helen É cosmetics."



Our eze**spa** collection of 20 products, all contain natural, essential oils to help melt all the stress of your day away and keep you feeling energised and rejuvenated.

Our serums

Our new and exclusive serums featuring age delay technology can firm the skin and help tackle the signs of aging for the full body. Try it for yourself – how young can you look?

Ultra Firming Collagen Body Serum

Enriched with Dermochlorella, Marine Collagen, Seaweed extract and Vitamins A, C and E, this luxurious advanced total body treatment formula targets cellulite and stretch marks leaving the body hydrated, visibly smoother with fewer imperfections, smooth and deliciously fragranced.

Pro Youth Face Serum

Infused with age delay technology, this amazing serum can make you look 6 years younger in just

28 days!*

 Enriched with Proteolea, Marine Collagen, Sea Minerals, plus Vitamins A, C and E; the high performance formula serum reduces the effect of skin stress and visibly reduces redness and lines caused by exposure to harsh environments.

*in-vivo study performed around the eye area

Turn Back Time Neck and Bust Serum

Targeted help for the delicate neck and bust area, with soft focus technology for visibly younger looking skin. This neroli essential oil infused serum with Argan extract and hyaluronic acid hides skin imperfections by scattering incoming light to diminish the appearance of fine lines.





Helen É

Keep abreast of the latest trends and never let your make-up bag date you. Helen É cosmetics are good for all ages and skin tones, for everyone, everyday! You can create that flawless finish and get the season's key looks with professional salon products at amazing discount prices.

What are you waiting for?

An **eze**party**** isn't just a great way to earn extra income, it's a fabulous way of getting together with friends, family and work colleagues and, most importantly, having fun!

With fantastic products, it's easy to see why eze**party** works!

You will get an **eze**party**** manual, complete with the new **eze**spa**** section with an easy-to-follow party guide along with training resources on the DSA.

An **eze**party**** is also a fabulous place to sponsor new recruits. Typically 70% of **eze**party**** recruits will come from parties. People will see what you are doing, hear your story and will

want to join for the flexibility and income it can offer.

You will also meet people who prefer the idea of dropping catalogues, so it will be a fabulous opportunity to increase your over-all team building opportunity.

Be amongst the first people in the country to have this fabulous collection to show customers at your parties.

This kit is available now! So take advantage of this exclusive offer which means you can order the new **eze**spa**** kit for an introductory offer of £99/€118.80 (a massive saving of £218.55).



The Kit

The **eze**spa**** kit includes 30 products, including **eze**spa**** best sellers and a variety of key Helen É cosmetics. You'll also get all the stationery you need to recruit distributors and to promote your parties, including eze**party** opportunity brochures, host and recruitment flyers and even a fantastic branded jute bag!

How to get your eze**spa** kit:

(If you've already ordered an eze**cook** kit, you will need to have placed a minimum of £200 eze**party** orders to get an eze**spa** kit)

1. Click on 'place Distributor orders' on The Hub
2. Now click on 'party orders'
3. You need to book in a minimum of three parties to be held by the end of April 2012
4. Click on 'add new parties' and have the details to hand to fill in (you'll need host name, address and the date and time of the party)
5. You'll then be taken to a payment screen where you can enter your details
6. You'll receive a confirmation email
7. Your starter kit will be dispatched as per the normal delivery schedule

Tools to support you:

You'll find everything you need under the Party Plan section on the DSA, including:

- A Step by Step guide on how to register a new Party Plan Distributor
- The eze**spa** catalogue
- Party Plan training manual
- eze**spa** party invitation (download only)
- eze**party** recruitment brochure
- eze**party** recruitment flyer
- Accommodation booklet
- Posters including host posters, host thank you gifts, event posters, and eze**spa** kit poster
- eze**spa** product videos

Will you let your retail rest?

If, like most of the general public, you spend your Easter holidays at home binging on hot cross buns and chocolate eggs, then why would you think your customers are doing anything different?

Holidays are probably the best time to find potential customers at home looking for ways to fill their spare time and what better way than flicking through the Kleeneze catalogues?

The Long Drop retailing method means that you can drop those catalogues off with your customers for an extended time, giving them time to browse and YOU time to spend with your family!

"If you're wondering whether it's ok to retail over the holidays, simply look at the busy shopping malls, markets and retail parks over this time. If they are open – we should be too."

"Our store goes through the door of our customer for them to browse at their leisure and, for most of the population, that's what the holidays are all about."

We have always chosen to work over holidays. While aiming for a retail target, it is important not to slow down the momentum. The compound effect works much better if you keep doing what you need to do, no matter what! We have also gained much respect from our customers over the years when they see us out and about on a Bank Holiday. We can still have time for fun, but after the work is done. This has helped us to build a good, strong work ethic over the years."

Gail and Stuart McKibbin, Senior Executive Distributors

"The coming months are critical for everyone to plan carefully given Easter coming up and impending Bank Holidays."

The first thing we always say is that we don't work for a bank! As business owners we need to decide what (if any) holidays we are taking, and then map out our retail plans to ensure we cover every house that we would drop to in a period with no Bank Holidays."

Secondly, ensure you have enough catalogues - you may find you have a few more catalogues 'locked out' than usual due to customers being away."

Ensure you keep good records and be persistent and consistent with your call backs. Use the 'holiday slip' with your details on to get your catalogues back, asking the home owner to call you when they return."

Thirdly - chase the turnover! Set yourself a retail target to earn the income YOU want and then do whatever it takes to achieve it. If your weekly target is £400, write that down somewhere prominent, and then every time you do a pick up just deduct the value of the orders from your target figure - i.e. say you pick up £80, you now need £320 in that week. You'll be amazed at the power of being target focused - and the thrill of the chase drives you on to do whatever it takes to get your target - and most importantly secure your income."

It's a great time to be out retailing - customers are in buying mood - the Spring Special is providing great retail as people start to work in their gardens and the lighter nights make it easier for us to work later into the evening."

Geoff and Fiona Webb, Silver Senior Executive Distributors

"Before Angela and I joined Kleeneze I had been working as a self-employed contractor for many years. The only advice anyone needs is STOP THINKING LIKE AN EMPLOYEE!"

13 years of only getting paid for the days I worked, set me up well for our Kleeneze business. There are no Bank Holidays, sick days, duvet days, days when it's too cold/wet/snowy, days off with a hangover!"

You just have to stop making excuses and get on with it."

Paul and Angela McGuinness, Gold Distributors

"It is a real myth that a Bank Holiday means that customers won't buy or that your retail has to be lower. As long as you still put out the same amount of catalogues, then your retail will still be the same."

If you have a holiday or want to take time out with the family or children then simply do a double drop the week before or after your holiday. The only time your retail ever drops is simply because you have not personally put out the same volume of catalogues."

Often, Bank Holidays can have a positive effect on retail as 'boredom buy'. People sit at home or sit out in the garden, and have more time to browse through the catalogues. So putting more out over bank holidays can really boost your retail. Whether it's a bank holiday or a family holiday all you have to do is plan it."

When we got married, we did £2,495 (our average monthly sales) worth of sales around a wedding and a honeymoon simply by planning! And we are already planning our summer holiday for this year, where we will do a whole period of customers in just 13 days."

It's really simple - do the activity and you get the results!"

Pete and Karen Flitton, Bronze Executive Distributors

"We have found, over the years, that it's NOT the customers who take these holidays – it's the Distributors, because the Distributors THINK the customers are on holiday. You will actually find that this is not the case – most people are at home doing the house, the garden, cleaning the car etc."

The secret to success is to keep to your plan. If you do intend to take a day off yourself, do some extra books with your usual run."

John and Hazel Stephen, Gold Premier Executive Distributors



Easter Bank Holiday Order Delivery Schedule 2012

UK Mainland

Order date	Order Day	Delivery Day	Delivery Date
02.04.12	Monday 15.16pm to Tuesday 15.15pm	Thursday	05.04.2012
03.04.12	Tuesday 15.16pm to Wednesday 15.15pm	Tuesday	10.04.2012
04.04.12	Wednesday 15.16pm to Thursday 15.15pm	Wednesday	11.04.2012
05.04.12	Thursday 15.16pm to Saturday 15.15pm	Wednesday	11.04.2012
07.04.12	Saturday 15.16pm to Monday 15.15pm	Wednesday	11.04.2012

Northern Ireland Post codes BT1 to BT90 Plus R.O.I Dublin

Order date	Order Day	Delivery Day	Delivery Date
02.04.12	Monday 21.16pm to Tuesday 21.15 pm	Thursday	05.04.2012
03.04.12	Tuesday 21.16pm to Wednesday 21.15pm	Tuesday	10.04.2012
04.04.12	Wednesday 21.16pm to Thursday 21.15pm	Wednesday	11.04.2012
05.04.12	Thursday 21.16pm to Saturday 21.15pm	Wednesday	11.04.2012
07.04.12	Saturday 21.16pm to Monday 21.15pm	Wednesday	11.04.2012

Remaining Irish Postcodes, International, Highlands & Islands of Scotland, Channel Islands & Isle of Man

Order date	Order Day	Delivery Day	Delivery Date
02.04.12	Monday 21.16pm to Tuesday 21.15 pm	Tuesday	10.04.2012
03.04.12	Tuesday 21.16pm to Wednesday 21.15pm	Tuesday	10.04.2012
04.04.12	Wednesday 21.16pm to Thursday 21.15pm	Friday	13.04.2012
05.04.12	Thursday 21.16pm to Saturday 21.15pm	Friday	13.04.2012
07.04.12	Saturday 21.16pm to Monday 21.15pm	Friday	13.04.2012

Kleeneze is allowing me to change the lives of others' as well as my own

For the past decade, Sara Eyres and her family have been through unimaginable horrors. However, Kleeneze has provided not only the financial help, but the time for them to deal with it all.



"I joined in Kleeneze in June 2000 when I was 21. At the time, I was working as a carer and I really enjoyed it. However, I began to realise that there were problems within the industry and I started getting a bit disillusioned with it all. My mum, Lynda Shiels, suggested Kleeneze.

"Mum had been introduced to the business by Chris Burras – my now partner. I'd met him on and off at meetings before and by the November, we started going out. A year later, we had a baby – a little Kleeneze baby!

"In November 2001, my life was about to change forever. My mum was admitted to hospital with an attack of gallstones. She was in excruciating pain and five days later was taken into surgery. It was a routine operation, but mum seemed to be taking longer than anyone else who'd had similar operations to recover. By the third day, we started to panic.

"Mum was transferred to ICU with a suspected chest infection, however, soon after we got a call to go to the hospital because she was deteriorating rapidly. That morning, she was diagnosed with septicaemia and pneumonia. Her organs began to fail and she fell into a coma – one the doctors believed she would never recover from.

"We started to prepare for them to switch the life-support off, but then a miracle happened – mum started to show signs of improvement. Against all odds, she started to get better. The doctors had no explanation for this and had never known of anyone surviving five-organ failure.

One day we came in and she was awake – just sat up looking at us. It was a huge surprise. She started to get better and the doctors started to talk tentatively about removing ventilators and reduce her drug dosages. She remained on the ventilator and went for dialysis every couple of days.

"She was still very weak and confused, but she did know who she was. She had a tracheostomy, which meant she wasn't able to verbalise, but we did have conversations via mouthing words.

"After 10 days of consciousness, mum was transferred to a general ward, for rehab and continued monitoring of her airways. She was still unable to do anything for herself. We now know she was suffering from critical illness neuropathy. She was put in a side room, as she tested MRSA positive. The events that followed changed everything.

"Prior to the 8am shift changeover, they found mum in cardiac arrest. It later transpired that no one had checked on her the whole night. Mum survived, but results showed it had left her in a vegetative state. She survived this way until 4 January 2010.



"We successfully sued and fought for justice for mum and the medical negligence that she'd experienced, but it's been a horrible time. Kleeneze remained the only constant in our lives.

"My little girl was only 8-weeks-old when mum was first admitted to hospital and over the following 10 years, taking time to visit mum in the home and looking after my daughter – I never would have been able to hold down a regular job, I would have ended up on benefits.

"It's been a horrible experience that has had far-reaching consequences, but now we feel strong enough to start building our business back up. This year, I launched the Remembering Lynda foundation – a charity dedicated to helping people with experience of medical negligence and brain injury.

"When ezearty launched, I knew it was perfect for helping fundraise for the charity. We have started booking parties and fundraising events. As our income is provided by our retail, through customer base and building our team, we decided that all the 21% profit would go towards the charity.

"Kleeneze has not only provided an income, a flexible business we control, but also that access to skills and training that would have taken years and cost thousands. These skills and disciplines have given us the belief that we can make our future and provide help for millions of people. I really don't know what I would have done without it."

When ezearty launched,
I knew it was perfect for helping
fundraise for the charity

I never would have been
able to hold down a regular job, I
would have ended up
on benefits

Visit www.remembering-lynda.co.uk for further information on Sara's charity and her mission to help those who go through similar experiences. Or follow them on Facebook - @RememberLynda.

Sachet your way to extra sales

Whether you are powering through your 90 day challenge, on a roll with party plan or looking to increase your retail income, samples are a fantastic tool to help boost those sales.



We have created great new thank you slips for you to leave with customers once you have collected order forms or delivered items. These contain space for you to give out a sample of one of our best selling eze**spa** products. You can download these from the DSA.

The eze**spa** sachets come in packs of 100. These contain a sample of one of our best selling eze**spa** products – the Muscle & Joint Gel. This fantastic gel is a multi-purpose, easy application gel that helps to relieve the body's aches and pains.

You can order yours now!

Muscle & Joint Gel: 97900
£8/€9.60

Competition

To celebrate the launch of eze**spa** this month we have a great prize to give away!

10 lucky winners will receive:
2 packs of our eze**spa** Muscle & Joint Gel, containing 100 sachets each.

To be in with a chance to win one of these fantastic prizes, simply answer this question:

What is Garfield's favourite food?

A Pizza B Lasagne C Chips

Send your answer along with your Distributor account number to teamtalk@kleeneze.co.uk by Friday 13 April using 'eze**spa**' as the subject title.

See the DSA for full terms and conditions.

Congratulations to last month's winners of our ezeparty** competition:**

1 x eze**cook** party kit – Sheryl and Peter Dutton
20 x eze**cook** catalogues – Anthony Henley
20 x eze**cook** recruitment brochures – Gemma Silvester
100 x eze**cook** recruitment flyers – Nigel Robinson and Danna Powell
5 x eze**cook** DVDs – Jenny Bell

The answer was C – Nigel Smith



This business changes lives

The first Kleeneze LIVE! has been and gone, but it's just the start of a summer of spectacular events!

From the majority of the feedback, it seems that most of you attended for motivation and training. It's just as well, because these two things are going to be central to each event.

We took your feedback from last year and have tailored the training specifically. Sponsoring will be a particular feature of all of the events, particularly using the principle of Go for No, as well as giving you the general confidence to approach people.

Of course, you know what they say about all work and no play, but don't worry! Kleeneze LIVE! is an event that always brings with it massive amounts of fun. It's the whole package – enjoy the experience. You're in the right place at the right time, as you will see when you attend these events and meet the complete cross-section of people that make up our Network.



"Kleeneze LIVE! is always a great roadshow. As Kleeneze are travelling to venues throughout the UK and Ireland it means more people should be able to attend, especially those that don't like to travel too far. There are no excuses any more - Kleeneze are in your back yard...so to speak!

Every single Distributor should do their utmost to attend at least one of these events. We guarantee you will come away with a few great ideas to put into action immediately. Learn how to build your business and your future, mix with successful people and make the rest of 2012 your year."

**Mike and Amanda Bibby, Silver Premier
Executive Distributors**

YOUR FEEDBACK COUNTS

Is there something specific you'd like to get more training on at our Kleeneze LIVE! events? Let us know! Email Michael.khatkar@kleeneze.co.uk.

April

Saturday 14th	Falkirk	Inchyra Grange Hotel	Order Code: 02135
Saturday 28th	Dublin	Red Cow Moran Hotel	Order Code: 04332

May

Sunday 13th	Bristol	The Bristol Hotel	Order Code: 02100
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June

Saturday 9th	Newcastle	Lancastrian Suite	Order Code: 02089
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July

Sunday 1st	Bracknell	Blue Mountain Golf Club	Order Code: 04308
Sunday 15th	Warrington	Park Royal Hotel	Order Code: 02119



Your online shop - has it clicked yet?

Have you activated your Kleeneze shop yet? It's a really simple process and, by having it there, you'll be available to your customers 24 hours a day, every day. We can't think of an easier way to create more profits.

Once you've activated your shop:

So your shop is up and running and ready for those orders. However, to get the orders coming in, you need customers to visit the site. Every time you get a visit it's like putting a catalogue pack through a door. There's no guarantee that everyone will order, but in the same way that distributing more catalogues increases customer orders, the more visits your shop gets, the more orders you will get.

There are many similarities between retailing by dropping catalogues and retailing online using your Kleeneze shop:

- Check your 'shop window' as the customer would see it
- Know your customer base and tailor any promotion of products to their needs
- Create new customers by making your presence known

Your online 'shop window'

Customers access your shop by entering your account number when on the generic Kleenezeshop.com site. Make sure whatever promotion you do, the customer knows your account number and where they need to enter it.

We've designed your shop to not only look appealing, but optimise sales so you don't have to worry about that – it's all been done for you.

This means the most important thing you need to remember about the way a customer uses your shop is that they need to know your account number otherwise you may lose their order.

Know your customer base

The best retailers know what their regular customers like and so set their catalogue packs out to reflect this, by making some books more prominent than others, using flyers or even day slips they've made themselves.

When it comes to online retailing, the way you bring customers to your shop is through emails, which means the number one piece of information you need to know about your customers is their email address.

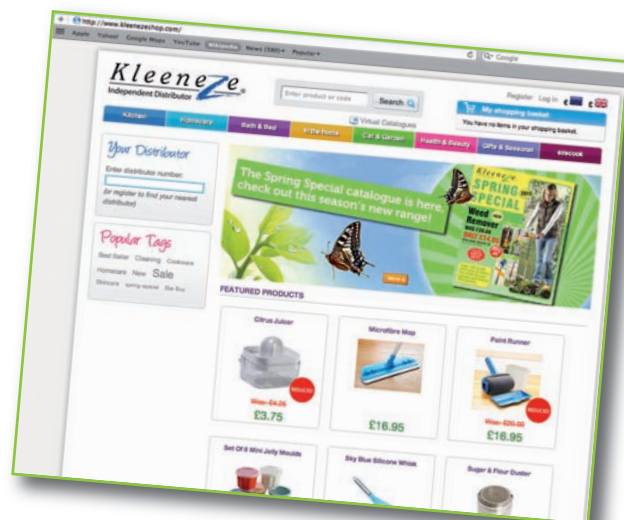
Again, we have this covered for you. Log into your mykleeneze.com profile and click the 'My Contacts' tab. From the two drop down menus labelled 'Filter By' chose 'customers' and 'Kleenezeshop'. These are the people who have already registered with your shop, so they are prime targets for emails. You can download their email addresses and names onto a spreadsheet to save, with information on what type of customer they are, where they live, as well as add other contacts too.

Another way of collecting email addresses is through the order forms your catalogue customers have completed. If you add these to your contacts spreadsheet you've downloaded, you'll have data on all your customers, both from your shop and from catalogues.

When it comes to writing the emails, we create weekly examples for you to forward on to your customers. These are sometimes themed, like the Mother's Day email we sent out in March, or promoting special offers we have.

These emails are simple to use, as all you need to do is fill in your and customer details and pass them on. Don't be scared to create your own emails though - it's your business after all. Some things to remember when writing an email to promote your shop:

- Don't forget to include your name and account number
- Make it clear you're a Kleeneze Distributor
- Provide links to your shop
- Make it attractive



Set up your Kleeneze
shop today.
Visit the DSA under Operations
— e-commerce

Create new customers by making your presence known

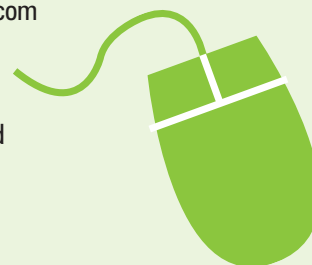
As well as reminding existing customers about your online shop, it's important that you get word out to as many people as you can.

With catalogues, the way to expand your customer base is to either blanket drop or present at the doorstep. To get new people visit your online shop, it's a little bit different. The important thing to remember when directing people to your online shop is that they need to:

- a) Access the shop website:
www.kleenezeshop.com
- b) Any new customer needs to register using your distributor number, so make sure to include this, along with your name in any promotional material.

There are lots of ways to promote your shop; below we have listed just a few. As long as you don't forget to include the web address, all of the below will boost visits to your site, and therefore sales. Don't limit yourself to only using one or two methods, promote your shop as many ways as you can.

1. Include a flyer with log on details in your catalogue packs
2. Blanket drop flyers promoting your online shop
3. Regularly post links to your shop and mykleeneze.com page on social media such as Facebook, Twitter, Google+ etc
4. Include links at the bottom of every email you send
5. Include your Kleeneze shop address on your business cards and leave with your customers.



GAME ON

An amazing £33,974 was raised for Macmillan Cancer Support by Kleeneze in 2011, smashing the £19,102 raised in 2010! This year, we want to take it to the next level with even more fundraising activities across the network.

"We depend upon voluntary funding for 97% of our income and without dedicated supporters like Kleeneze, the work that we do would simply not be possible."



The Summer Games 2012

Take part in our Summer Games and strengthen your team while raising money for a good cause. Whether you're a serious sportsman and fancy clocking up miles in the gym or want to have a silly spacehopper race at your next sizzle, it's all part of the fun.

When is it?

Teams will have the whole of July and August to complete one or more challenges

How do I raise money?

You can compete as a team or compete against each other within your teams. Funds can be raised by getting your friends, family, even customers to sponsor you.

Awards

Prizes will go to the most creative challenges, along with the highest amount raised. There will be a league table on the DSA, so you can track your team's progress week by week.

How do I enter?

Simply register by emailing Macmillan@kleeneze.co.uk with the name of your team and names of the members taking part.

**WE ARE
MACMILLAN.
CANCER SUPPORT**

Some fund-raising ideas (see the DSA for more)

Arm Wrestling

Who's got the muscle to take on the distributors?

Food from around the World

Italian? Mexican? Or Indian? What's your favourite?
Have an Olympic-sized feast!

Go for Gold

Challenge yourself to Macmillan record breaker. How many ferrero rochers can you eat in 1 minute?

Hoola hoopathon

How long can you keep up your Hoola?
How many hoops can you hoola?
How long can you hoola your hoops?

Keepy uppy competition

Who's the next David Beckham of the Network?

Quiz

A question of sport? Can you be the next Sue Barker?



Team Talk spoke to Aggie Shepherd from Macmillan to find out exactly where this money will go.

"The amount that the Network raised last year was a fantastic accomplishment that's going to change so many lives and make a lasting different to people affected by cancer," she said. "There are currently 2 million people living in the UK with or beyond a cancer diagnosis and that number will rise to 4 million by 2030.

"We depend upon voluntary funding for 97% of our income and without dedicated supporters like Kleeneze, the work that we do would simply not be possible.

"The money you have raised will change lives and we cannot thank you enough."

Throughout 2011, the Kleeneze Network tirelessly raised money for Macmillan, through coffee mornings, the 100 Club, selling the Christmas Sale pink snuggler, as well as individual projects.

"Money worries are the last thing you need when you are facing the toughest fight of your life," explains Aggie. "91% of people affected by cancer suffer a loss of income or increased costs and tragically 1 in 17 actually lose their home.

"The money Kleeneze has raised in 2011 could pay for a Macmillan benefits adviser to work in a Citizens Advice Bureau, Macmillan information and support centre, local council or hospital setting for a whole year."

"When the battle just to sit up and eat your breakfast leaves you exhausted, filing in detailed forms is out of the question. The Macmillan team came in at a time when I was facing financial ruin on top of dealing with cancer.

Macmillan understood our situation and immediately helped complete the forms to ensure we were awarded the correct benefits. We were then able to pay our bills again. It literally helped us to survive."

Andrew, who went from being a successful Business Development Manager to having no source of income for his family

**WE ARE
MACMILLAN.
CANCER SUPPORT**



eze party Recognition

The sun is out, the skies are blue, there's not a cloud to spoil the eze party view.

As the first buds of spring come out from the earth, we too are ready to support our new party plan consultants to full bloom through the spring and summer months.

We have spent the last months preparing and learning and now are ready to bring new leaders to fruition.

With 3 eze cook themes and now 2 new eze spa themes we can approach customers and contacts old and new. Not only can we change the cooking habits of the nation but also practise smooth skin, on trend make up tips and support holistic remedies for everyday conditions.

To improve your eze party business ask your self a few key questions. Rudyard Kipling said any challenge could be resolved by asking **WHO, WHAT, WHERE, WHEN, WHY** and then pull all together with **HOW**.

WHO - Can help you ?

Anyone and Everyone!

Questions are the Answers

"What is your favourite recipe to cook?"

"Where do you buy cooking utensils?"

"How much time do you spend in the kitchen?"

This will lead to introducing eze cook and asking for a booking.

Who has held our top party to date with sales of £478?

SHARON DAVIS – from Scotland, WELL DONE Sharon

"Although taking me well out of my comfort zone, I thought it was very important for me to attend the trainings and attempt some parties if I were to promote this side of the business so I

could train and support any party planners who joined our team. I invited 15 people and told them to take a friend. All 15 guests made it along and one brought a friend, so 16 in total.

I had used micro rice cooker and pasta magic earlier in week, so I could pass on my person findings of the products and baked the cheese cupcakes to hand out on evening presented on our pink cake stand.

I demonstrated the products I could.

Although I felt I could have done much better on the night, the results show that anyone can move product just by turning up. I believe a fun night was had by all and we have received some great feedback."



PERIOD 2 RECOGNITION

Who is in the lead so far?

Anna-Marie Bennett	854.95
Simon Patmore & Alison Patmore	746.45
Ian Hickton & Rachel Hickton	645.10
Doug Roper & Sandra Roper	605.10
Patricia Corser & Dennis Corser	546.15
Norman Grundy & Joanne Grundy	539.65
Clive Currier & Bev Currier	505.95
Susan Pearce & Stephen Pearce	493.75
Trica Hayward & Steven Hayward	483.20
Mikaela Brown & Andrew Brown	463.25
Melissa Squires & Ian Slade	460.75
Christina Cann & Rob Cann	456.15
Lindsey Field	447.20
Samantha Rushton & Dean Worrall	429.35
Sharon Davis & Craig Davis	426.35
Mary Thew & Stewart Ward	417.45
Michael Legg & Amanda Legg	406.05
Laurence Turner	403.60
David Palmer & Vivienne Sharp	390.60
Mandy Mann & Stephen Mann	389.70



WHAT – are the benefits of holding eze parties?

Meeting people to sponsor

Meeting people for New Bookings

Income on the day from Sales Made

A willing group of individuals who are all together to enjoy an eze party presentation and perhaps make a difference to their own life and lifestyle.

AVERAGE SALES

Sharon Davis & Craig Davis	£267.45
James White & Jane White	£249.40
Lisa-Marie Davies	£241.48
Emma Mackelden & Mark Mackelden	£240.89
Emma Richards & Antony Richards	£235.18
Jo Griffiths	£230.90
Rhian Jones & E Anthony Jones	£229.90
Graham Flawn & Karen Flawn	£209.75
Jane Mousley & David Mousley	£209.25
Mary Thew & Stewart Ward	£208.73

WHERE – can we find an opportunity to book?

75% of our bookings come from parties so we need to ensure we fill our diaries in the first place and then learn the skill of party bookings

Make a list of people without judgement of people you would like to hold a booking for you

Look out got fetes and fairs for the summer to meet new people too.

SALES PER ATTENDEE

Sally Edmond	£103.85
Michael Laydon & Sandra Laydon	£40.04
Jennifer Guy & Alan Guy	£37.20
Giovanna Ereddia	£36.15
Richard Haydon & Gill Pritchard	£35.10
Emma Richards & Antony Richards	£33.60
Jo Griffiths	£32.99
Emma Mackelden & Mark Mackelden	£31.23
Sandra Nelms & Chris Nelms	£30.24
Andrew Boswell & Sue Boswell	£29.64

WHEN:

AAAA – Anytime Anywhere Always ask!

Start any booking conversation with “I wonder if you can help me...”

See the league table below which shows that there are orders to be had even when a person cannot attend a party.

Putting on an incentive for a host to collect pre party orders is always a great idea.

Leaving catalogues and order forms at the coaching stage will ensure business is in place before you begin your presentation and an extra chance to book the people who cannot attend.

WHY:

To add a new income stream to your business

To raise brand awareness and show the best Sales Plan in the Industry

To build confidence in order to help yourself and others reach their full and true potential

PARTIES HELD

Pam Thompson & Peter Thompson	9
Beryl Wynter & Aaron Smalling	9
Lesley Whittington & Gordon Whittington	8
Susan Pearce & Stephen Pearce	8
Emma Mackelden & Mark Mackelden	7
David Palmer & Vivienne Sharp	7
Sue Burras & Geoffrey Burras	7
Sue Mincher & Tony Mincher	7
Anna Padfield & Nicholas Padfield	7
Paul Brown & Nicola Mitchell	7

Top 3 Premiers with New Party Plan Distributors

1. Jackie and Peter White
2. Rob Forster and Ray Aziz
3. Craig and Magdalena White

“When Kleeneze launched Eze party I was sceptical & I did not want to become a party planner but I also thought that I didn’t want to be left behind & I really wanted to be able to teach, train & coach people that wanted to join Kleeneze but did not want to put catalogues out.

As soon as we were able we invested in our Eze party business kit. I attended our first party (I had not had any training) & we generated an extra £105 in orders from only 6 people.

Our 2nd party generated over £226 in orders from 12 people & our third party yielded over £170 from 8 people and all this was on top of our catalogue orders!

We also were able to spend a few minutes giving a short testimonial about us to a group of people who wouldn’t

normally have heard our powerful story. We now believe the party division of our business is not only incremental but will out perform our catalogue distribution business in the not too distant future.

We are now even more excited than ever about our future with Kleeneze. Thank you Kleeneze for providing this extra income stream!”

Nick Sassanelli



Action Plan to great bookings

1. Decide where you want bookings in your diary
2. Highlight the dates you want to work
3. Make a list of 4 times the number of people you want to book – make no assumptions – ASSUME – makes an ass of u and me
4. Decide on a time to call and stick with it
5. Know the host benefits well
6. Be enthusiastic and know what you want the outcome of the call to be
7. Offer an either or choice of dates
8. Check the quality of your booking commercials at parties – would you book YOU

9. Close the party presentation with a great booking offers
10. 25% of business comes from outside parties – have you offered someone a booking today ?

May you always have a spring in your step and remember – When you don’t ask – the answer is always NO



Enjoy
Nadine x



Recognition

From our top retailers to those who have reached 15% for the very first time, over the next few pages, you'll find the names of those whose achievements are very much to be shouted about.

In no other business will you find such a recognition and reward scheme! Congratulations to all of you who achieved your goals in Period 2 and, for our new starters, we hope to see your name on these pages very soon!

Personal Retail TOP 3



1st £9,536
Steven Divito



2nd £8,972
Wendy Vickers



3rd £8,713
Susan Coleman
& Robert Holdford

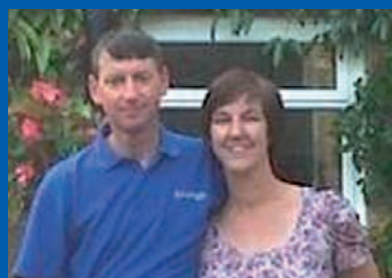
Personal Sales Group TOP 3



1st £17,715
Kevin Rider



2nd £17,439
Stuart &
Robyn-Lee Heard



3rd £16,320
Paul & Carolyn Blaxall

New Business Sales TOP 3



1st £9,042
Doug & Sandra Roper



2nd £5,559
Debra & Oliver Pusey



3rd £5,313
Stephen Smith &
Dennis Chamberlain

Top 50 Period 2

Recognition
Top performers



Personal Retail



Personal Sales Group

This figure will not include break-away Gold Distributors or non-qualifying Gold Distributors (includes all adjustments).



New Business Sales

This figure includes all new initiations plus their sales from Period 13-2

No.	Distributor Name	Sales	Distributor Name	Sales	Distributor Name	Sales
1	Steven Divito	£9,536	Kevin Rider	£17,715	Doug Roper & Sandra Roper	£9,042
2	Wendy Vickers	£8,972	Stuart Heard & Robyn-Lee Heard	£17,439	Debra Pusey & Oliver Pusey	£5,559
3	Susan Coleman & Robert Holdford	£8,713	Paul Blaxall & Carolyn Blaxall	£16,320	Stephen Smith & Dennis Chamberlain	£5,313
4	Vanessa Hodgkinson & Mark Hodgkinson	£7,547	Janet Mitchell & Andrew Mitchell	£16,287	Paul Flintoft	£4,885
5	Erin Lamb & Phil Lamb	£7,504	Debra Pusey & Oliver Pusey	£16,245	Stephen Jessop	£4,641
6	Lynda Buchan & David Buchan	£7,232	Marie Simmonds & Jeremy Simmonds	£16,064	Karen Young & Neil Young	£4,486
7	Loic Pougeolle & Susan Pougeolle	£6,338	Ann Coe & John Coe	£15,417	Jane Dunkerley & John Dunkerley	£4,485
8	Paul Tonkin & Joanne Heeraman	£6,308	Stephen Jessop	£15,350	David Wilson & Julie Knight	£4,473
9	Yvonne Sherry & Nigel Sherry	£6,192	Robert Dolan & Jacqueline Dolan	£15,162	Paul Heaton & Deborah Norfolk	£4,361
10	Paul Hammond & Gosia Hammond	£6,172	Tracey Payne & Harvey Kent	£14,875	John Gavin Scott & Bonnie Arapes	£4,220
11	Margaret Foster & Ian Foster	£6,123	Christopher Smith & Sarah Smith	£14,809	Karen Jordan & Kenneth Rooney	£4,184
12	Lorraine Collins & Mark Collins	£5,869	Adam Swire & Deborah Heron	£14,210	Brian Hobbs & Deborah Hobbs	£3,985
13	Mike Victoros	£5,766	Julie Cotton & Neil Tomkinson	£14,075	Stanley Stewart & Roy Stewart	£3,826
14	Neil Hawkes & Rose Lloyd	£5,626	Terry Hodge & Jane Hodge	£14,013	Robert Dolan & Jacqueline Dolan	£3,611
15	Anthony Mervin	£5,517	Mikaela Brown & Andrew Brown	£13,615	Kevin Rider	£3,482
16	Richard White & Kim White	£5,513	Johanna Peuleve & Stuart Peuleve	£13,457	Martin Gardner & Allison Butterworth	£3,475
17	Paul Meikle	£5,507	Martin Gardner & Allison Butterworth	£13,369	Caroline Thompson & Philip Thompson	£3,470
18	Chris Jenkinson & Jean Jenkinson	£5,459	Stacy Beck & Jonathan Beck	£13,327	Louise Wilson & David Wilson	£3,459
19	Peter Savidge	£5,423	Helen Allgood & Paul Allgood	£13,273	Sarah Philp & Timothy Philp	£3,402
20	Sean Nicholls & Maura Nicholls	£5,365	Sheelagh Humphries & Paul Humphries	£13,053	Richard Chantler & Clare Chantler	£3,388
21	Terry Williams & Diane Williams	£5,259	John Halsall & Janice Halsall	£12,657	Neil Maclean & Susan Maclean	£3,223
22	Jean Sidhu & Antony Watkins	£5,228	Colin Turnbull & Sarby Turnbull	£12,530	Ann Tawn	£3,211
23	Satwinder Sagoo	£5,225	Kate Lee & Nicola Spence	£12,112	Paul Tawn & Clare Bason	£3,209
24	Hilary Maynard	£5,081	Tracy Sheehan & David Sheehan	£12,036	Hayley Nash & Chris Nash	£3,187
25	Karen Hall & Robert Evans	£5,025	Susan Walton	£12,021	Robert Grinev-Branch & Marianna Grinev-Branch	£3,161
26	Melissa Squires & Ian Slade	£5,018	Annette Bradley	£12,005	Georgina Gale & Phil Gale	£3,140
27	Sarah Lovelock & Maggie Lovelock	£4,903	David Bole & Lynn Bole	£11,850	Ian Williams & Sally Mellor	£3,054
28	Ian Williams & Sally Mellor	£4,887	Paul Meikle	£11,735	Karen Marriott & Kevin Marriott	£3,048
29	Heather Williams & Graham Williams	£4,795	Graham James & Christine James	£11,623	Andrew Buxton & Laura Kelly	£3,048
30	Ian Wightmore & Deborah Wightmore	£4,795	Abigail Colclough	£11,478	Paula Matsikidze	£2,990
31	Martyn Cunningham	£4,721	Steven Divito	£11,220	Louise Down & Lee Down	£2,953
32	Emma Parker & Steve Kendrick	£4,669	Melissa Squires & Ian Slade	£11,108	Sharon Bird & Andrew Bird	£2,952
33	Kelly Elliott & Steve Elliott	£4,651	Keith Sandland & Helen Sandland	£10,989	Steve Roper & Debbie Roper	£2,938
34	Brian Carroll & Jean Carroll	£4,573	Peter Wellock & Myrna Wellock	£10,960	Andrew Boswell & Sue Boswell	£2,919
35	David Marsden & Elizabeth Marsden	£4,554	Linda Cannings & Alan Cannings	£10,931	Ashleigh Bibby & Roxanne Golding	£2,911
36	Philip Palmer	£4,543	Beryl Wynter & Aaron Smalling	£10,892	Melissa Squires & Ian Slade	£2,852
37	Andrew Webber & Kerryann Perry	£4,514	James White & Jane White	£10,839	Richard Peuleve & Helen Peuleve	£2,811
38	Mark Oreilly & Sue Oreilly	£4,481	Jane Mousley & David Mousley	£10,826	Vincent Tsoi & Lorraine Tsoi	£2,770
39	Jason Morris	£4,455	Jeffrey Topple & Frances Topple	£10,773	Samwise Garrard	£2,763
40	Alison Beal & Geoffrey Ault	£4,451	Peter Neesham & Caren Neesham	£10,660	Clive Currier & Bev Currier	£2,678
41	Paul Towler & Andrea Towler	£4,417	James Curtis	£10,531	Sam King	£2,591
42	Kira Thomas & Andrew Thomas	£4,400	Chris Mason-Paull & Wendy Mason-Paull	£10,286	Ivan Darch	£2,590
43	Jane Mousley & David Mousley	£4,378	John Gavin Scott & Bonnie Arapes	£10,207	Helen Walsh & Andrew Walsh	£2,555
44	Patrick Mckenna	£4,374	Andrew Webber & Kerryann Perry	£10,029	Barry White	£2,475
45	Keith Glass & Margaret Holvec	£4,343	Stephen Wilson & Marie Bell	£9,962	David Wise	£2,446
46	Jeffrey Margrave	£4,340	Vincent Tsoi & Lorraine Tsoi	£9,951	Chris Woodward & Joanna Mchaffie	£2,375
47	Marie Simmonds & Jeremy Simmonds	£4,323	Richard Houseago & Vanadis Fox	£9,903	Jillian Griffiths & Peter Griffiths	£2,356
48	Alex Langler & Kathleen Langler	£4,322	Gail Drew & Darren Drew	£9,884	Ramon Laing & Sylvia Laing	£2,346
49	Stephen Radford	£4,279	Norman Grundy & Joanne Grundy	£9,863	Sandra Brown	£2,305
50	Gillian Barry & Jonathan Barry	£4,266	Diane Rattray & Paul Rattray	£9,831	Alan Gray & Rae Gray	£2,294



Kleeneze®

Bulk Sales

No.	Distributor Name	Sales	No.	Distributor Name	Sales	No.	Distributor Name	Sales
101	Clare Whitelock & Martin Whitelock	41382	168	Paul Meikle	19796	235	Tim Sandom	13931
102	Gabrielle Broadstock & Paul Broadstock	40949	169	Michael Wallace & Janet Wallace	19738	236	David Byatt & Janet Smith	13931
103	Graham Hyde & Catherine Hyde	40715	170	Linda Stanley & Ian Stanley	19433	237	Darryl Allen	13853
104	Mike Gough & Dawn Gough	40512	171	Georgina Goodger & Will Goodger	19373	238	Sandra Brown	13853
105	Debbie Gee & David White	39602	172	Jen Luke & Garry Luke	19262	239	Patrick Loftus & Helen Loftus	13823
106	Amanda Holland & Andrew Holland	39575	173	Ivan Darch	19205	240	Julian Pike & Karen Pike	13762
107	Roger Green & Barbara Green	38872	174	Christine Sykes	19095	241	Ann Searle & Philip Linsey	13661
108	Kevin Rider	38197	175	Joseph Odonnell	18322	242	Paul Blaxall & Carolyn Blaxall	13600
109	Christopher Reay & Lesley Coan	38044	176	Elaine Spafford & Martin Spafford	18126	243	Tavis Taylor	13597
110	Jay Singh	37646	177	John Smith	18081	244	Sheila Fowler & Nigel Fowler	13479
111	Alexandra Tuesley	37509	178	Richard Peuleve & Helen Peuleve	18009	245	Gareth Duffy & Gil Duffy	13334
112	Julie Collier & Peter Richards	37410	179	Phil Curtis	17949	246	Diane Owen & Geoff Owen	13299
113	Andrew Buxton & Laura Kelly	36936	180	Gerry Melaneph & Maureen McLoughlin	17829	247	Gordon Davidson & Patrick Davidson	13272
114	John English & Wendy English	36516	181	Karen Flitton & Peter Flitton	17600	248	David McCreath & Judith McCreath	13053
115	James Curtis	36201	182	Steve Chambers & Cathy Chambers	17580	249	Anthony Peacham & Susan Peacham	13012
116	Melanie Wilson & Andrew Wilson	36141	183	Elizabeth Pope & Jason Hardy	17551	250	Iain Swanston & Jackie Swanston	12976
117	Paul Tawn & Clare Bason	35086	184	Marie Simmonds & Jeremy Simmonds	17465	251	Georgina Gale & Phil Gale	12899
118	Sunil Popat	35086	185	Paul Melville	17397	252	Clive Currier & Bev Currier	12869
119	Caroline Thompson & Philip Thompson	34199	186	Mark Wildman & Sarah Wildman	17322	253	Colin Sadler & Charlene Sadler	12857
120	Su Bains & Jas Bains	34067	187	John Gilham & Wendy Nimmo	17311	254	Linda Gower & Tony Gower	12856
121	Sharon Bird & Andrew Bird	33968	188	Alison Thomas & Kevin Thomas	17165	255	Narendra Kalon & Kashmir Kalon	12816
122	Steve Johnson & Rosemary Rowntree	33909	189	Norman Grundy & Joanne Grundy	17151	256	Martina McGrath & James McGrath	12802
123	Alan Meldrum	33793	190	Maria Kowalkowski & Lee Kowalkowski	16986	257	Stephen Jessop	12792
124	Derrick Longwright & Maria Longwright	33478	191	Conor Treanor & Linda Treanor	16868	258	Omran Zaman	12767
125	John Webb & Kathryn Price	32701	192	Timothy Pace & Tina Pace	16821	259	Maria Treanor & Shane Treanor	12746
126	Toby Acton & Donna Gold	32355	193	Christopher Conroy	16806	260	Jude Joyce & Steve Joyce	12700
127	Keith Sandland & Helen Sandland	32002	194	Lorraine Balcombe & Ian Balcombe	16806	261	Michael Godwin	12672
128	Andrew Ridley & Louise Lee	30382	195	Karen Boardman & Scott Boardman	16799	262	Pamela Jarvis	12667
129	Graham Long & Georgina Long	30339	196	Christine Foster & Jim Foster	16570	263	Yvonne Coffey & Jonathan Coffey	12640
130	Richard Houseago & Vanadis Fox	30328	197	Sakuntla Kalyan & Richard Lovesey	16484	264	Arthur Cuthbert & Susan Cuthbert	12557
131	Eamonn Roe & Anne Roe	30021	198	Colin Turnbull & Sarby Turnbull	16273	265	Daniel Marshall & Michelle Marshall	12519
132	David Birtwistle & Angela Tonkin	29895	199	Kevin Sands	16256	266	Clive Lennard & Pamela Lennard	12474
133	Ron Speirs & Judy Speirs	29749	200	Heather Brown	16050	267	Carole Sunter & James Sunter	12409
134	Trish Fisher & Lee Fisher	29381	201	Ann Coe & John Coe	15990	268	Tracey Payne & Harvey Kent	12396
135	Denise Neal & Stephen Neal	29295	202	Jillian Griffiths & Peter Griffiths	15947	269	June Love & David Love	12374
136	Kerry Stonall & Paul Stonall	29279	203	Paul Flintoft	15858	270	Gareth Jones & Jeanette Jones	12373
137	Michael Laydon & Sandra Laydon	29143	204	Mikaela Brown & Andrew Brown	15825	271	Christopher Young & Helena Edwards	12373
138	Martin Bell & Caroline Roberts	28175	205	John Beesley & Karina Beesley	15820	272	Christopher Smith & Sarah Smith	12340
139	Andrew Meldrum & Ann Meldrum	27736	206	Tony Fasulo & Julie White	15806	273	Jeffrey Topple & Frances Topple	12308
140	John Halsall & Janice Halsall	27732	207	Steven Harding & Narissa Mather	15763	274	Andrew Hunt & Denise Hunt	12280
141	Ram Singh & Joginder Singh	27326	208	Karen Jordan & Kenneth Rooney	15713	275	Gill Evans & Tim Evans	12210
142	Ian Clarke & Agnieszka Clarke	26624	209	Tony Vallerine & Wendy Vallerine	15700	276	Craig Lomas & Linda Lomas	12182
143	Barbara Ann Peachey & Alan John Peachey	26507	210	Terry Hayden	15694	277	Amy Warrington	11969
144	Chantele Travis & Barry Travis	26401	211	John Clements & Sophia Clements	15681	278	Brian Mooney & Sharon Treanor	11966
145	Alison Ogden & Michael Ogden	25622	212	Alnashir Ratanshi & Yasmin Ratanshi	15681	279	John Clease & Kath Clease	11845
146	Brian Manchester & Julie Templeton	25297	213	Gill Sepe & Donato Sepe	15584	280	Adam Swire & Deborah Heron	11842
147	Debra Pusey & Oliver Pusey	25087	214	Justin Rowe & Tracy Bell	15368	281	John Morgan & Gilly Mc Crone	11798
148	Rhian Jones & E Anthony Jones	24759	215	Gloria Davies & Clive Davies	15260	282	Allan Ledwidge	11767
149	Karim Karmali	24704	216	Mark Law & Diana Searle	15234	283	Julie Cotton & Neil Tomkinson	11729
150	David Pope	23496	217	James Dale & Claire Daniels	14995	284	Gerard Coste	11727
151	Nicola Neville & Jerome Neville	23388	218	Helen Walsh & Andrew Walsh	14863	285	Gerard Tucker-Mawr & Claire Tucker-Mawr	11659
152	Stuart Mckibbin & Gail Mckibbin	23358	219	Barry Bradbury & Cecilia Bradbury	14657	286	Richard Fallowfield & Ranti Fallowfield	11617
153	Peter Dutton & Sheryl Dutton	23104	220	Jackie Bower & Stuart Bower	14548	287	Bernie Klinger & Barbara Klinger	11546
154	Stephen Clark	23075	221	Coleen Batchelor & Stephen Batchelor	14480	288	Steven Mee & Jaqueline Mullings	11474
155	Cindy Brown & David Brown	22923	222	Janet Mitchell & Andrew Mitchell	14375	289	Christopher Marshall & Lynne Marshall	11421
156	Laurence Wiseman & Rosemary Wiseman	22912	223	Steven Clements	14373	290	Caroline Harvey & Simon Harvey	11415
157	Robert Wellock	22893	224	Angela Burchell & Stephen Burchell	14373	291	Neil Maclean & Susan Maclean	11244
158	Jennifer Amos & Martin Amos	22248	225	David Rhodes & Christine Rhodes	14357	292	Johanna Peuleve & Stuart Peuleve	11214
159	Gary Cooper & Jackie Norris	21985	226	Lyn Davies & Tony Davies	14319	293	Peter Neesham & Caren Neesham	11114
160	Seph Oconnell & Sarah Watson	21833	227	Angela Wallace	14308	294	Stacy Beck & Jonathan Beck	11106
161	Lesley Burroughs	21820	228	David Wilson & Julie Knight	14233	295	Sharon Davis & Craig Davis	11100
162	Robert Dolan & Jacqueline Dolan	21616	229	Catherine Lord & Stephen Lord	14065	296	James White & Jane White	11087
163	Michael Allsop & Jennifer Allsop	21069	230	Louise Puttick	14041	297	Robert Young & Clare Mears	11087
164	Stuart Heard & Robyn-Lee Heard	20813	231	Rosemary Day & Christopher Day	14035	298	Henry Crosby & Diana Crosby	11009
165	Terry Hodge & Jane Hodge	20802	232	Martyn Cunningham	14033	299	Barry Mitchell & Nina Mitchell	10907
166	Amelia Mchard & Hannah Mchard	20420	233	Sharon Bullock & David Taylor	14029	300	Raymond Satchell & Lorraine Satchell	10901
167	Harold Fulton & Minnie Fulton	20112	234	Louise Wellock & Nathan Sylvester	13990	301	Sheelagh Humphries & Paul Humphries	10878

See the back page for our TOP 100 achievers

No.	Distributor Name	Sales	No.	Distributor Name	Sales	No.	Distributor Name	Sales
302	Christine Lappin	10872	369	Barbara Margaret Webb	9171	436	Emma Mackelden & Mark Mackelden	7820
303	Douglas Hamilton & Kirsteen Hamilton	10846	370	Karen Glew & Steven Glew	9125	437	Vivienne Washington & Richard Washington	7814
304	David Gerry & Jenny Gerry	10826	371	Jim Smith & Vicky Smith	9118	438	Susan Blunt	7808
305	Kim Atherton	10791	372	Linda Cannings & Alan Cannings	9109	439	Mel Tyler & Glenn Tyler	7808
306	Trevor Rawding & Janet Rawding	10775	373	David Luke & Elaine Luke	9093	440	Carol Ashmore & Simon Ashmore	7808
307	Kimberley Sunter	10773	374	Roger Mantle & Simon Mantle	9078	441	Alex Langler & Kathleen Langler	7807
308	Robert Gould	10762	375	Beryl Wynter & Aaron Smalling	9076	442	Andrew De Caso & Vicky De Caso	7801
309	Ian Parker & Carol Parker	10733	376	Liz Gowland & Andy Gowland	9067	443	Paul Bate & Thomas Johnson	7790
310	Stuart Chantler & Claire Garrod	10724	377	Alan Larner & Rebekah Larner	9051	444	Diana Schuch & Alan Ward	7773
311	Bill Caddy	10716	378	Terry Card	9050	445	Anita Morris	7771
312	Seamus Houghton & Clare Houghton	10699	379	Antony Gunn & Aileen Gunn	9037	446	Alex Dewar	7745
313	Kodwo Anderson	10617	380	Jane Mousley & David Mousley	9021	447	Karl-Josef Mergler & Brigitte Mergler	7708
314	Keith King & Veronica King	10617	381	William Stevenson & Sharon Stevenson	8993	448	Neil Hawkes & Rose Lloyd	7703
315	Pierce Hartley & Janet Hartley	10602	382	Joe Croll	8982	449	Nigel Le Long	7697
316	Gavin Thomson	10528	383	Anthony Carrick & Leslie Carrick	8982	450	Richard White & Kim White	7676
317	Fay Roe & Andrew Roe	10525	384	Sandra Ellis	8967	451	Mike Victoros	7656
318	Roger Coupe & Gillian Coupe	10498	385	Tony Brown & Julie Brown	8946	452	Michael Barnaville & Anne Barnaville	7649
319	Wendy Fielding	10358	386	William Warrington & Jane Warrington	8851	453	Sara Smith & Steven Smith	7636
320	Veronica Nixon	10341	387	Michael Prior	8813	454	Carlo Hryniewicz & Cherry Hryniewicz	7627
321	Joanne Powell	10281	388	Tammy Mullins & Simon Lanning	8802	455	Ron Shypitka & Lyn Shypitka	7619
322	Steven Bond	10279	389	Chris Evans & Nicky Evans	8789	456	David Flannagan & Heather Flannagan	7618
323	Darren Simmons & Christina Simmons	10277	390	Stewart Lonsdale & Susan Allen	8783	457	Kira Thomas & Andrew Thomas	7609
324	William Greaves & Helen Greaves	10271	391	Graham Taylor & Simon Selfridge	8754	458	Peter Abrahams & Angela Abrahams	7608
325	Christine Brennan & Ian Brennan	10232	392	Robert Clifton & Jennifer Clifton	8750	459	Sarah Jenkins	7605
326	Lucinda Bennett & Nigel Manning	10214	393	Gordon Taylor & Glenys Taylor	8736	460	Geoff Taylor & Alison Moore	7594
327	Sarah Philp & Timothy Philp	10210	394	Harry Hancock	8723	461	Peter Rowe & Joyce Rowe	7562
328	Stephen Gilbert & Rebecca Gilbert	10195	395	Bev Townsend & Dave Townsend	8702	462	Dean Copson & Flora Copson	7558
329	Bob Goulding & Diane Goulding	10172	396	Brian Holmwood & Diane Holmwood	8676	463	Mary Hession & Geraldine Twamley	7554
330	Robert Annan & Rosemary Annan	10162	397	Susan Hickson & Craig Hickson	8561	464	Anthony Mervin	7552
331	Ian Pilkington & Pauline Pilkington	10124	398	Vikki Titterrell & Bernie Titterrell	8528	465	David Notman	7544
332	Norah Bohan	10096	399	Ryk Downes	8494	466	Keith Glass & Margaret Holvec	7544
333	Margaret Jarman	10094	400	Karen Marriott & Kevin Marriott	8463	467	Adam Humphrey & Coleen Humphrey	7540
334	Kate Lee & Nicola Spence	10093	401	Peter Legg & Cathy Legg	8460	468	Peter Allan & Natalie Fawcett	7538
335	Gail Drew & Darren Drew	10073	402	Richard Tibbetts & Suzanne Tibbetts	8435	469	Rosie Ward & Jack Kerbel	7538
336	Peter Monroe & Jean Monroe	10070	403	Lorraine Collins & Mark Collins	8434	470	John Shearer	7529
337	William Burgess & Agnes Burgess	10043	404	Sara Eyres & Christopher Burras	8431	471	John Greenwood	7527
338	Susan Walton	10017	405	Chaitali Nath & Ajit Nath	8398	472	Lorna Elliott & Jason Elliott	7519
339	Annette Bradley	10004	406	Andrew Webber & Kerryann Perry	8358	473	Mark Domoney	7519
340	Stephen Shepherd & Laine Shepherd	9991	407	Stephen Wilson & Marie Bell	8302	474	Richard Scott	7519
341	John Caton & Jenny Caton	9897	408	Arthur Bennett & Irene Bennett	8296	475	David Middleton	7519
342	Samantha Rushton & Dean Worrall	9887	409	Vincent Tsoi & Lorraine Tsoi	8293	476	Ian Ball & Lynne Ball	7519
343	David Bole & Lynn Bole	9875	410	Graham Carter & Lorna Carter	8290	477	Erin Lamb & Phil Lamb	7518
344	Daisy Fickling & Richard Fickling	9853	411	Tom Forbes & Kathryn Forbes	8244	478	Wendy Vickers	7477
345	Lynda Platts & Pauline Bell	9852	412	Sarah Trim	8195	479	Sohail Ahmed	7461
346	Sue Phoenix	9851	413	Diane Rattray & Paul Rattray	8192	480	Kelly Elliott & Steve Elliott	7452
347	Richard Brownridge & Greta Brownridge	9815	414	Paul Tonkin & Joanne Heeraman	8144	481	Clare Haines	7452
348	Geoffrey Davey & Berenice Davey	9748	415	Lee Henshaw & Fiona Henshaw	8129	482	Elizabeth Hyams & Ian Hyams	7436
349	Denys Harris & Laura Harris	9732	416	Albert Berry & Caroline Berry	8093	483	Laura Mccloughlin & George Kerr	7398
350	Donna Warr & Charles Warr	9694	417	Susan Coleman & Robert Holdford	8089	484	Ann Ashley	7284
351	Graham James & Christine James	9686	418	Paul Hammond & Gosia Hammond	8081	485	Lee Pattinson & Michelle Pattinson	7188
352	Frederick Mason & Karen Mason	9635	419	Vanessa Hodgkinson & Mark Hodgkinson	8071	486	Mark Jones & Amanda Wilson	7181
353	Jane Connor & Andrew Connor	9631	420	Mark Williamson & Lisa Hughes	8059	487	Dean Rothwell & Rachel Rothwell	7179
354	Shirley Pere & John Barnes	9621	421	Isobel Orr & James Orr	7991	488	Karen Lucas	7116
355	Nichola Walmsley & David Walmsley	9598	422	Justine Giergiel & Steve Giergiel	7985	489	Stuart Hill	7066
356	Charlie Whitton & Gillian Whitton	9578	423	David Potter	7982	490	Leslie Harris & Moira Harris	7066
357	Andrew Williams & Cheryl Williams	9474	424	Susan Green & Graham Green	7975	491	Alana Banks & Keith Banks	7052
358	Marion Homer & Anthony Homer	9463	425	Michele Moss & Henry Moss	7973	492	Simon Matthews & Kerri Matthews	6995
359	Richard Roberts	9452	426	Peter Savidge	7971	493	Margaret Wright & Jacqui Whittingham	6938
360	Susan Hook	9367	427	Shaun Allsopp & Susan Allsopp	7964	494	Michael Wallace	6897
361	Steven Divito	9350	428	Jean Sidhu & Antony Watkins	7948	495	Michael Ankin & Shirley Ankin	6896
362	Mira Herman & Natalie Lofthouse	9346	429	Oswald Erick	7932	496	Kay Langford & Jeff Langford	6890
363	Kathleen Watson	9259	430	David Arapes & Paula Arapes	7932	497	Jill Mason & David Mason	6875
364	Javid Khan	9259	431	Paul Heaton & Deborah Norfolk	7915	498	Lynne Trowell & David Trowell	6874
365	Melissa Squires & Ian Slade	9256	432	John McNally & Lesley McNally	7905	499	Robert Webb & Dawne Kovan	6850
366	Stephen Milne & Joyce Milne	9254	433	Glyn Thomas & Rose Rees	7902	500	Michael Collin & Gwendoline Hannan	6843
367	Michael Tolton & Julia Tolton	9241	434	Terry Williams & Diane Williams	7895			
368	Louise Lewis & Paul Lewis	9194	435	Patricia Fisher	7855			



Kleeneze
Volume Profit

First-time qualifiers in
Period 2

VP - 10%

Paul Mcenhill
Richard Stapleton
Joanne Reeve
Hayley Allen
Kerry Smith
Isaac Short
Linda Smith
Emma Heaton
Keith Jenkins
Aileen Bright & Stephen Bright
Mark Single & Sarah Mills
Yvonne Segar & David Segar
David Griffiths & Gillian Griffiths
Grzegorz Sawicki & Anna Sawicka
Danielle Lynch & Andrew Siddle
Marilyn Jingree
Craig Lecter
Tania Fitzgerald
Neil Rhodes
Jeffrey Brash
Raymond Cuttill
Stephen Isaac
Alastair Smith
Kerry Wilson
Chris Beales
Mary Coombes
Steven Gooding
Kelly Howe
Violet Green & Clifford Green
Niomi Taylor & Terry Taylor
Afriyie Peppe-Ameyaw & Paul
Acheampong
Ren Van Wyk & Sheena Van Wyk
Claire Finney
Gillian Mogg & Barry Shephard
Nicole Allan
Marianne Taylor
John Spicer
Chris Balkaran
Sarah Thomas
Sophie Worboyes
Stephen Moyse
Katie Airstone & Tony Airstone
Kerry Rhodes
Alan Sefton
David Myles
Michael Phillips
Wayne Torrie
Trevor Conway & Nicola Harper
Sarah Buttery
Samantha Nye
Vicky Schofield
Fidelia Akwari
Elena-Alina Gaitan
John Dey & Annette Dey
Helen Githiomi
Steven Pares
Jennie Webb
Colin Laver
Julie Sims
Alexander Sutcliffe
Jennifer Oneile

Peter David
Chris Parker
Alastair Miller
Janet Staggs
Catherine Bailey
Joanne Frost
Jenny McKenzie
Edward Twining
Ian Sharples
Jackie Williamson
Steve Holgate & Karen Wilkinson
Anita Davison
Steve Bagshaw
Callum Shaw
Emilia Michalek
Sabira Ilyas
Karen Conalty
James Clement
Mercy Oviawe
Sharon Rawcliffe & Nick Rawcliffe
Gill Robinson & David Robinson
Angela Ferguson
Michelle Thornton
Tim Lenehan
Jonathan Knight
Noori Begum
Emelia Carrigan
John Wiley
Sam Pritchard
Annita Devin & Paul Devin
Jillian Morrison
Katarina Taylor
Paula Johnson
Susan McCormack
Tina Hollinsworth
Daniela Virvara & Atif Mushtaq
Danny Rhodes
Robert Law
Otilia Firiza
John Sigsworth & Andrea Sigsworth
Peter Bukowski & Nicola Bukowski
Richard Dunham
Karen Mackel & Jacqueline Lee
Sarah Bowskill
Andrea St Hilaire
Sarah Nash
Charles Cheetham
Joshua Sullivan
Stuart Turner
Amy Canham
Tony Cunningham & Tanya Gordon
Tracy Williams
Mark Perry
Beverley Robinson
Robin Key
Mark Gosling
Jackie Double
Jack Seymour & Verity Butler
Richard Cormack & Ann Cormack
Angela Kowalczyk
Emma Clelland
Janice Sumiga
Robert McDonald

Carl Marriott
Helen Johnson
Tim Rawlinson
Ross Peckham & Sonia Peckham
Paul Ramsay
Tina Hutchinson
Michelle Jeeves & Samantha Jeeves
Ian Graham
Paul Shingles
Rachel Mckenna
Rosie Jones & Gary Jones
Stacey Gallacher
Danniella Lucas
Gordon McGill & Fiona McGill
Christopher Shaw
Elizabeth Gaubert
Lisa Hankin
Glenn Furlong & Franceska Palmer
Corrinne Peacock
Serena Jarvis
David Hick
Erin Hoskins
Adrian Rice & Subrina Triggs
Karen Foster & John Foster
Ian Broxton

VP - 13%

Gaynor Harrison
Carmel O'Neill & Patrick O'Neill
Richard Dellaway & Carole Dellaway
Deborah Forester & Phillip Forester
Louise Thompson
Jayne Grant
Jacqueline Banks & Caroline Adan
Lorraine Barnfield & Mark Barnicoat
David Beatson & Emma Adams
Gary Morris & Paula Snaith-Morris
Hamish Storey & Kristina Grineva
Leslie Herd & Yvonne Herd
Debra Lavender
Josef Sugu
Karen Marsh & Lee Marsh
Barry White
Mark Salt
Emma Kyffin & David Kyffin
Harnek Singh
Linda Lewis
Brenda Lightowler & Graham Lightowler
Gayle Wale
Louise Salter
Lisa Shine
Iolanda Paul
John Christie & Kerry Ashdown
Menad Hamis
Alvin Whitticombe
Alison Stinson
Craig Skellern
Mark Andrews
Sharon Goodwin

Eric Newham
Clive Mason & Mandy Wright
Joan Barnsley
David Clarke
Michael Cross
Kay Cook
Shane Shakir
Kurt Miller
Agberia Eburu
Mark Owen & Amanda Turner
Charis Lindsay
Adam Mason-Paull
David Haigbrown
Ian Bamford & Natalie Day
Vivienne Nwalema
Paul Thorne & Susan Thorne
Frederick Adams & Priscilla Adams
Lee Harris & Rachel Powell
Julian Swanton & Paula Swanton
Antonio Delle Grazie & Teresa Delle Grazie
Nathan Jackson & Michaela Jackson
Jerry Eshelman & Lesley Eshelman
Sean Batchelor-Manning
& Michelle Lambert
Graham Rimmer
Emma Morrison
Allan Farran
Janine Stewart & Jonathan Stewart
Neil Taylor
Annalie Thomasson
Lisa Davis
Janis Rowliston & Paul Rowliston
Stephen Marsh
Andrew Fulton

VP - 15%

Amber Haines
Steven Hallows
Lewis Clarke
Donna Whelband
Dave Trembath
Michael Winterburn
David Anderson
Gareth Matthews-Jones
& Jennifer Matthews-Jones
Jacqueline Corral & Blair Corral
Karl McCafferty
Alexander Mobsby

VP - 18%

Paula Matsikidze
Paul Raeburn & Lisa Raeburn
Simon Patmore & Alison Patmore
Paula Wright

VP - 21%

Andrew Davidson
John Patterson & Pauline Gray

TEN ACTIVE WIDE - PERIOD 2

Steve Roper & Debbie Roper
Craig White & Magdalena White
Claire Rea & Peter Rea
Michael Day & Jean Day
Bob Webb
Stuart Heard & Robyn-Lee Heard
Allan Moffat & Billie-Dee Moffat

Rob Forster & Ray Aziz
Antonio Briffa & Katharine Briffa
Mike Gough & Dawn Gough
John Hawkes & Jeanette Hawkes
Peter White & Jackie White
Karen Young & Neil Young

Jamie Stewart

February may have been the shortest month of the year, but it was incredible for sponsoring. You're obviously doing more and that's showing. Period 4 is fast approaching and we want as many people as possible on Miami beach come November!

Of course, your sponsoring going up means that we have more new starters than ever before in the business. We also have the support for them too, though! On our YouTube channel, you'll find trainings on how to keep motivated, how to generate leads, getting to Gold, personally presenting and, most recently, how to use the Compound Effect to change your business. Subscribe to the channel at www.youtube.com/kleeezehq and you'll be automatically notified whenever a new video is uploaded.

Facebook is also a great place for new starters to get help building their businesses. We have a community of over 3,500 Distributors on there now and every day they're sharing their tips and stories.

It's been over 60 days since the New Year Launch, so how are you getting on with your 2012 plan? We already have had some record-breaking personal bests from people all over the Network in our Olympic year.

People have been breaking out of their comfort zones to take up ezeparty and boost their incomes in a relatively short space of time. I have no doubt that the introduction of party plan will complement our traditional catalogue business model. I've heard from a number of people saying their partner is going to run the Party Plan side while they continue with their customer bases. Other say their customers have embraced ezeparty and it has boosted their sales (and income), across the business. It really does seem like staying in is the new going out. Nadine Ward, Business Development Manager, has certainly inspired people to action with her ezeparty tour and training.

I know from Lisa Burke that her focus this year is to support business growth across the board in her capacity as Sales Director, not just in party plan, but in all areas. Whether it's speaking engagements at big distributor meetings, ensuring we have the right recognition in place as you can see from page or launching the Directors' Club, Lisa and the Sales team are working away, often behind the scenes to help you grow your income. There's nothing better than speaking to someone in person and everyone agrees that Kleeneze LIVE! events are much more intimate than our NIA Showcases, so ensure you get along to the nearest one to meet the head office team in person.

2012 has so much to offer, ensure you embrace the opportunity to make a positive change that you will remember for the rest of your life.

Jamie





Kleeneze®

Bulk Sales

No.	Distributor Name	Sales	No.	Distributor Name	Sales
1	Nasko Ratchev	2195253	51	Steve Roper & Debbie Roper	83557
2	Lynn Macdonald	2194353	52	Malcolm Ashmore	79107
3	John Gavin Scott & Bonnie Arapes	2171596	52	Adele De Caso & Jaime De Caso	79107
4	Bob Webb	1081483	54	Eamon Lynch & Marie Ryan	78806
5	Allan Moffat & Billie-Dee Moffat	1024944	55	Irene Wilson	76007
6	Terry Carr	863508	56	Peter Wellock & Myrna Wellock	73118
7	Rob Forster & Ray Aziz	863508	57	Glenn Royston & Caroline Royston	70410
8	Gillian Nicholson	705536	58	Stephani Neville & Bill Neville	68822
9	Freda Fenn & Heather Summers	695100	59	Susan Darton & David Darton	68621
10	Margaret Moore & Carren Arscott	691044	60	Michelle Kennedy	66832
11	Muriel Judson & Tony Judson	665528	61	Lauren Jackson & Peter Jackson	65490
12	Glyn Hobden & Elizabeth Hobden	601903	62	Andrew Walkinshaw & Carolyn Walkinshaw	64394
13	John Hawkes & Jeanette Hawkes	578468	63	Stephen Nell & Debra Nell	64133
14	Chris Mason-Paull & Wendy Mason-Paull	578250	64	David Bibby & Rosie Bibby	61812
15	Peter White & Jackie White	537121	65	Abigail Colclough	61362
16	Sue Marshall & Bob Dalton	410588	66	Helen Allgood & Paul Allgood	61059
17	Stephen Bourne & Anne Binks	372308	67	Caroline Harris & Craig Cox	60969
18	Mike Bibby & Amanda Bibby	358120	68	Chris Norton & Julia Norton	60566
19	Gary Watson & Esther Watson	294039	69	John Holden & Jenny Holden	60039
20	Margaret Japp & Roy Japp	247261	70	Dave Horton & Susie Horton	58836
21	Craig White & Magdalena White	203110	71	Trevor Mitchell	58778
22	John Sharp & Steven Sharp	199421	72	Lindsay Gonsalves & Daniel Young	57626
23	Robert Gibbons	197032	73	David Branch & Samantha Branch	57570
24	Hazel Stephen & John Noble Stephen	192645	74	Deborah Dewar & Allan Dewar	57503
25	Andy Stephenson & Claire Stephenson	179468	75	Andrew Boswell & Sue Boswell	57198
26	Gordon Seldon & Judy Seldon	179203	76	Ramon Laing & Sylvia Laing	56248
27	Melvyn Mortimer & Lucy Mortimer	172016	77	Stephen Smith & Dennis Chamberlain	55589
28	Claire Rea & Peter Rea	148382	78	Alf Bell & Carol Bell	55491
29	Robert Higgins & Mary Higgins	141444	79	Jane Dunkerley & John Dunkerley	54175
30	John Mckie & Sarah Mckie	139995	80	Rosina Pocock	53851
31	Stephen Geldard	139786	81	Brian Harwood	53563
32	David Pemberton-Smith & Anne Pemberton-Smith	139187	82	Christopher Brown & Louise Brown	53239
33	Michael Day & Jean Day	123215	83	Eve Branch & Norman Branch	52727
34	Judy Jodrell	119180	84	Robert Grinev-Branch & Marianna Grinev-Branch	52727
35	Philip Warrington & Jean Warrington	109702	85	Richard Chantler & Clare Chantler	51808
36	Karen Young & Neil Young	104927	86	Anthony Greeves	51017
37	Raymond Turnbull & Miriam Turnbull	104800	87	Carole Morris & Benny Morris	50921
38	John Donaldson & Anne Donaldson	100310	88	Doug Roper & Sandra Roper	49591
39	Sylvia Hood & Jack Hood	97053	89	Gaynor Morgan	49288
40	Vie Robertson & Keith Robertson	96049	90	Nuala McDonald & Ronan McDonald	48790
41	Heather Oneil & James Oneil	95793	91	Craig Hawkes & Mary Hawkes	48714
42	John Prosser & Christine Prosser	94510	92	Stanley Stewart & Roy Stewart	47598
43	Geoff Webb & Fiona Webb	94430	93	Martin Gardner & Allison Butterworth	47103
44	Michael John Pirie & Susan Pirie	93960	94	Tracy Sheehan & David Sheehan	46745
45	Jill Corlett	90297	95	Olivera Toner & Justin Toner	46621
46	Antonio Briffa & Katharine Briffa	89897	96	Carol Simpson & Douglas Clark	44665
47	Sue Burras & Geoffrey Burras	87885	97	Teresa Divers & Bryony Hayward	44298
48	Sue Ferguson & Steve Ferguson	87470	98	Angela Campbell & Norman Campbell	44253
49	Andy Cooper & Carolyn Cooper	86462	99	Marcell Treanor & Joanne Treanor	44253
50	Helen Lambert & Richard Woods	84546	100	Belinda Clarke & Peter Clarke	43854

