

Sponsoring Telephone Script



- Hi, could I speak with xxx please?
- Hi xxx, my name's xxx from Harwinton Marketing. You responded to our advert *insert place of advert* for *insert job description*.
- Is it convenient to speak for 5 minutes?
- It was just a courtesy call xxx, to acknowledge receipt of your details, and to get some basic information from you if that's okay?
- Firstly xxx, I've sent you an email with more information. There's a short video to have a look at, it shows you what's available and what's involved. I'm sure you'll find it really interesting, you'll know pretty much straight away if it's what you're looking for.
- But just out of interest xxx, was there anything in particular that prompted you to answer our advert at this time? Perhaps a change in circumstances?
- So what's your situation at the moment? (job - drive - age)
- Do you have any family commitments that you would need to work around?
- So, is it preferably a part-time or a full-time income that you're looking for?
- Do you feel that you have at least 10 to 15 hours per week available?
- Great! Thanks for that xxx. This just gives me more of a feel for you and what you're looking for.
- Finally, the next step is for you to check out the video I've sent you via email. When will you have a chance to do that, because I'm actually looking to move quite quickly on this?
- Great! Well, if you could email me straight back, then we can continue further with your application. How does that sound xxx?
- Great! Thanks again xxx and I look forward to speaking with you very soon.